



上海交通大学

约翰·霍普克罗夫特
计算机科学中心

John Hopcroft Center for Computer Science



Bandit Learning in Mechanism Design: Matching Markets and Beyond



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Outline

- Part 1: Two-sided matching markets 8:30-9:15
- Part 2: Multi-armed bandits 9:15-10:00
- Break: 10:00-10:30
- Part 3: Bandit algorithms in matching markets 10:30-11:30
- Part 4: Beyond matching markets 11:30-12:30



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Part 1: Two-sided Matching Markets

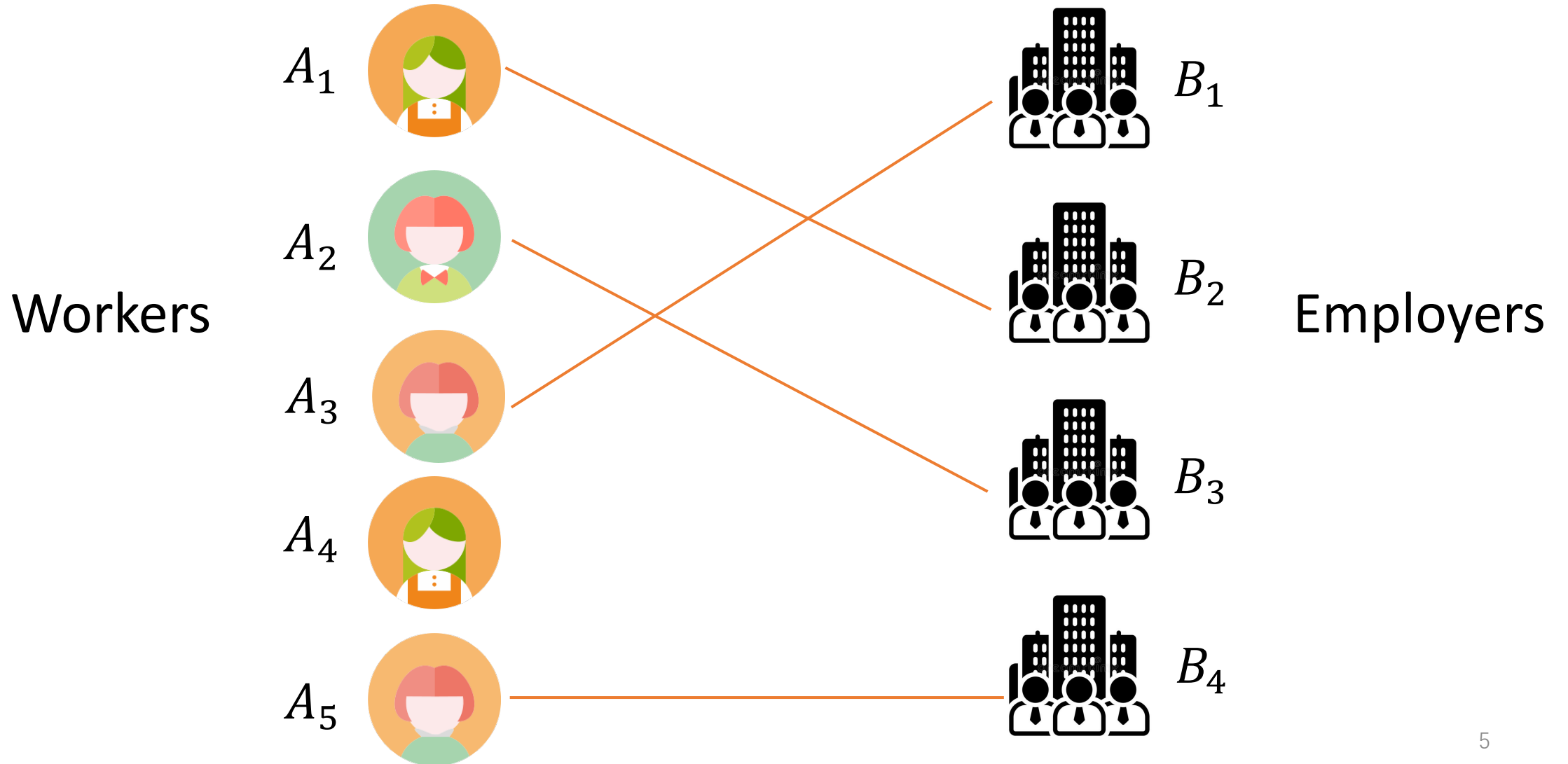
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Matching markets

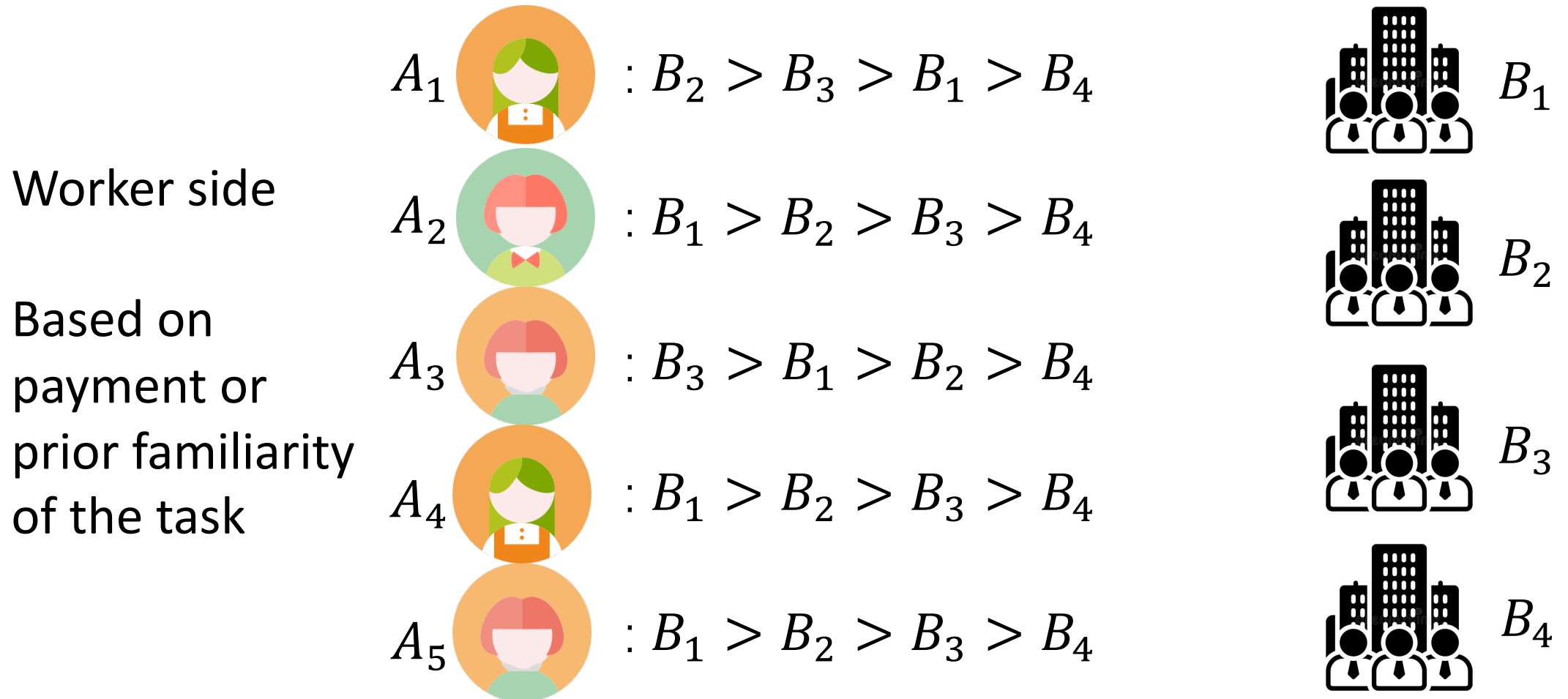


- Talent cultivation (school admissions, student internships)
- Task allocation (crowdsourcing assignments, domestic services)
- Resource distribution (housing allocation, organ donation allocation)

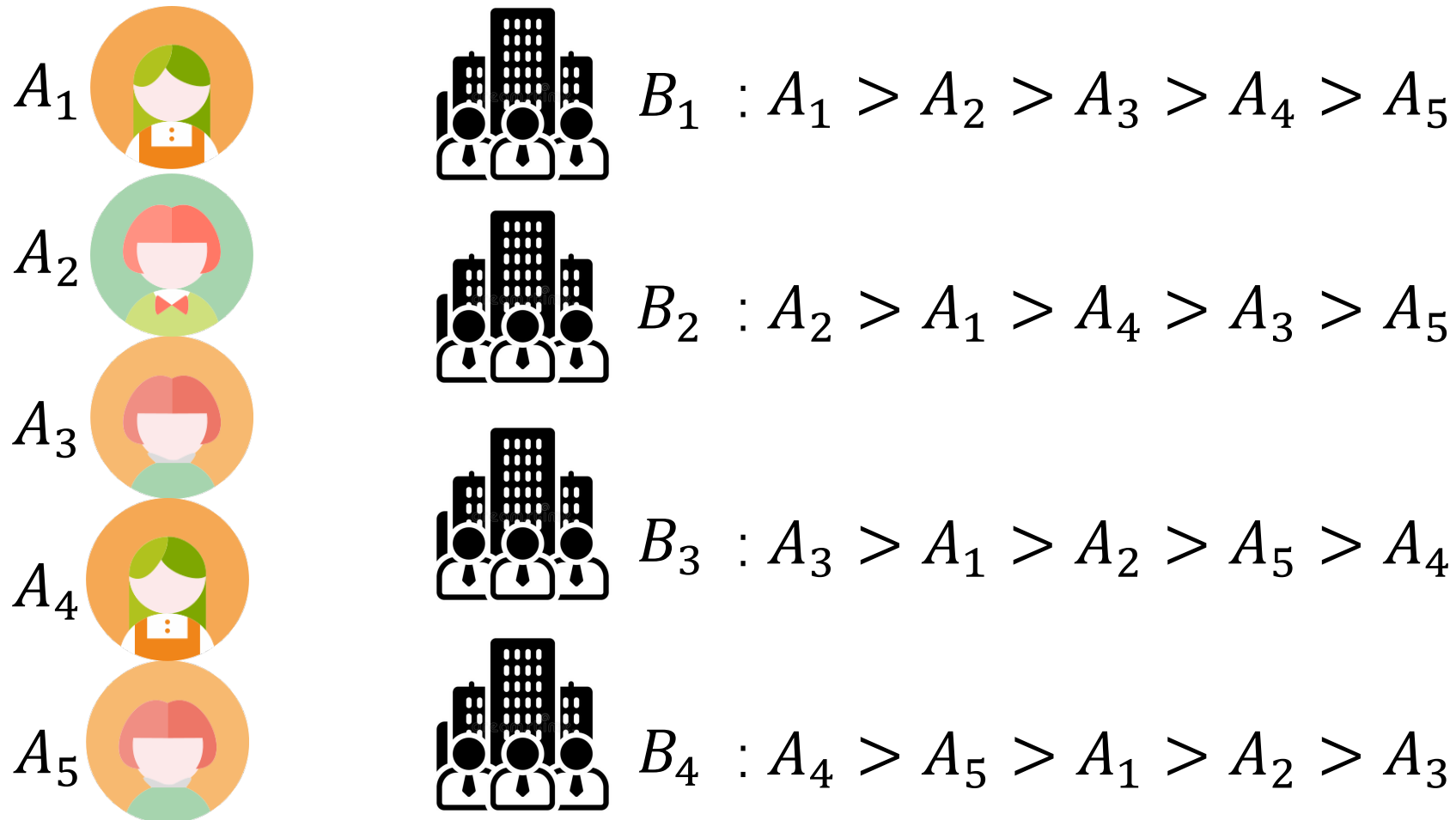
Matching market has two sides



Both sides have preferences over the other side



Both sides have preferences over the other side



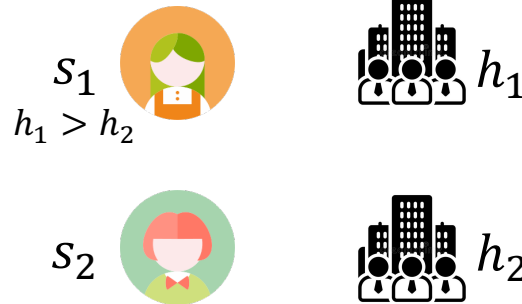
Employer side

Based on the skill levels of workers

A case study: Medical interns [Roth (1984)]

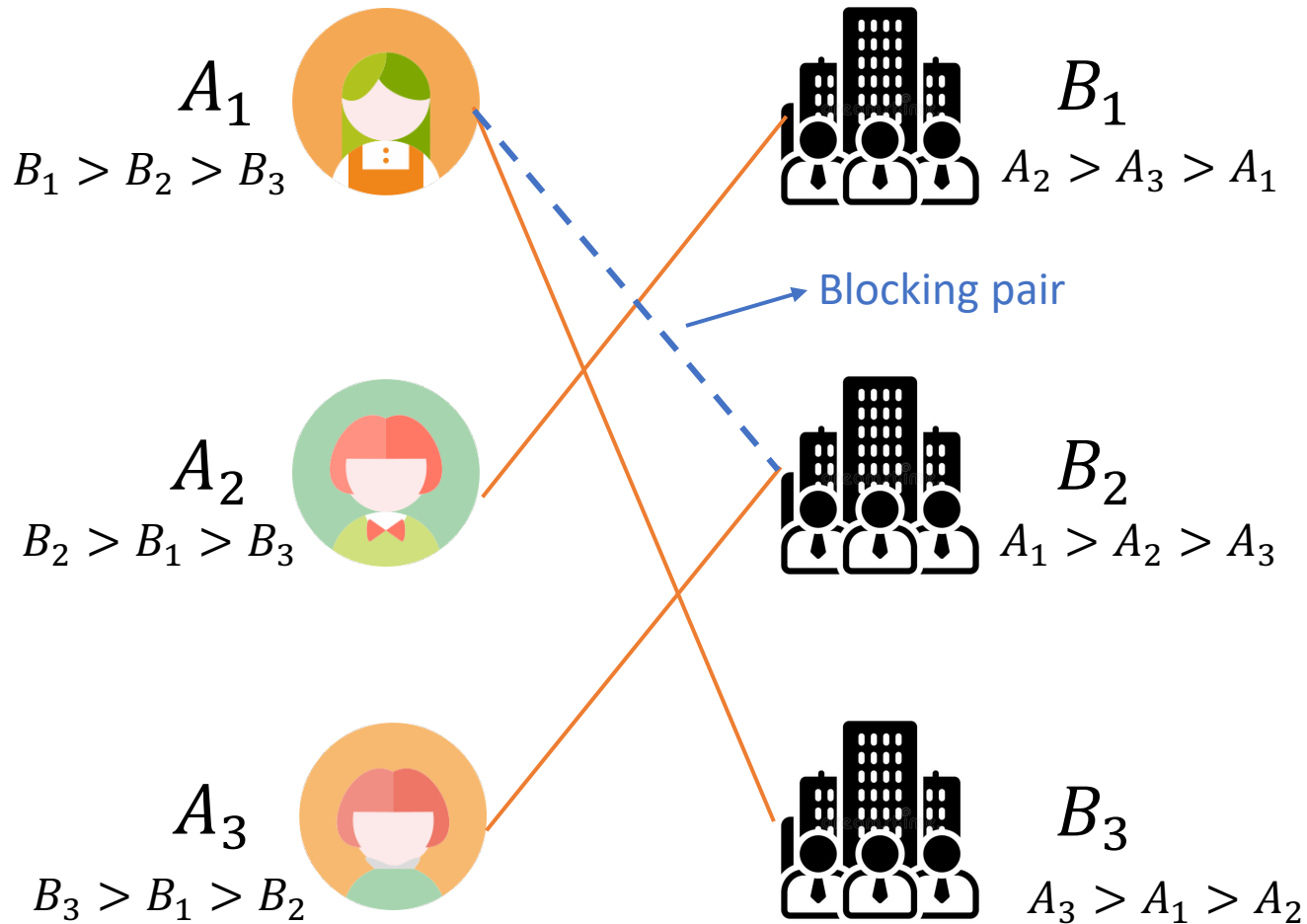
- Hospital side
 - Internship has relatively low cost
- Student side
 - closely engage with clinical medicine through internships
- Historical practice
 - Medical schools first publish students' grade ranking
 - Then hospitals start signing internship agreements with students
- How to match?

Medical interns (cont.)



- Bad case
 - Student s_1
 - Receives offer from h_2 but knows he is on the waiting list of h_1
 - Wishes to wait for h_1
 - If s_1 is forced to accept h_2 and then h_1 sends an invitation? 😞
 - Hospital h_2
 - Rejected by s_1 at the last moment
 - Students on the waiting list have already accepted other offers 😞
- Important to guarantee stability

Stable matching

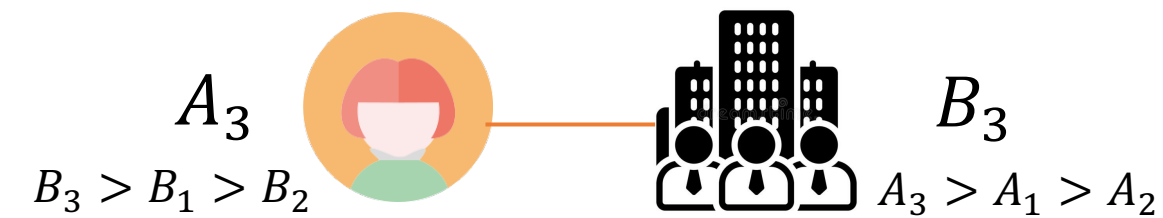
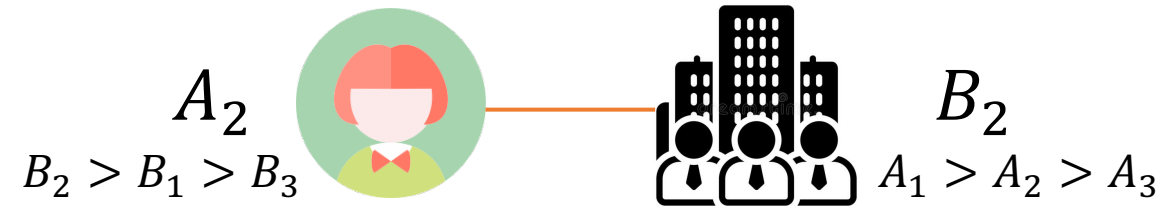
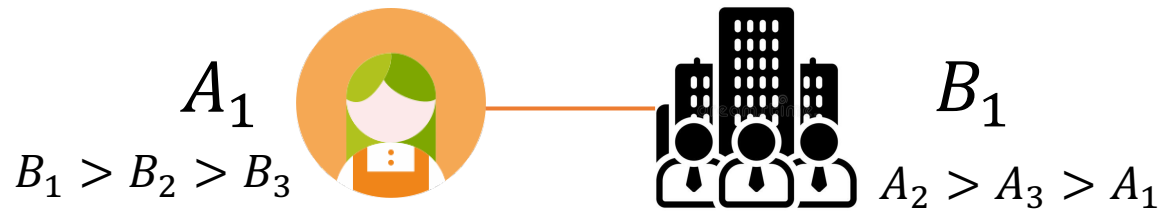


Participants have no incentive to abandon their current partner,

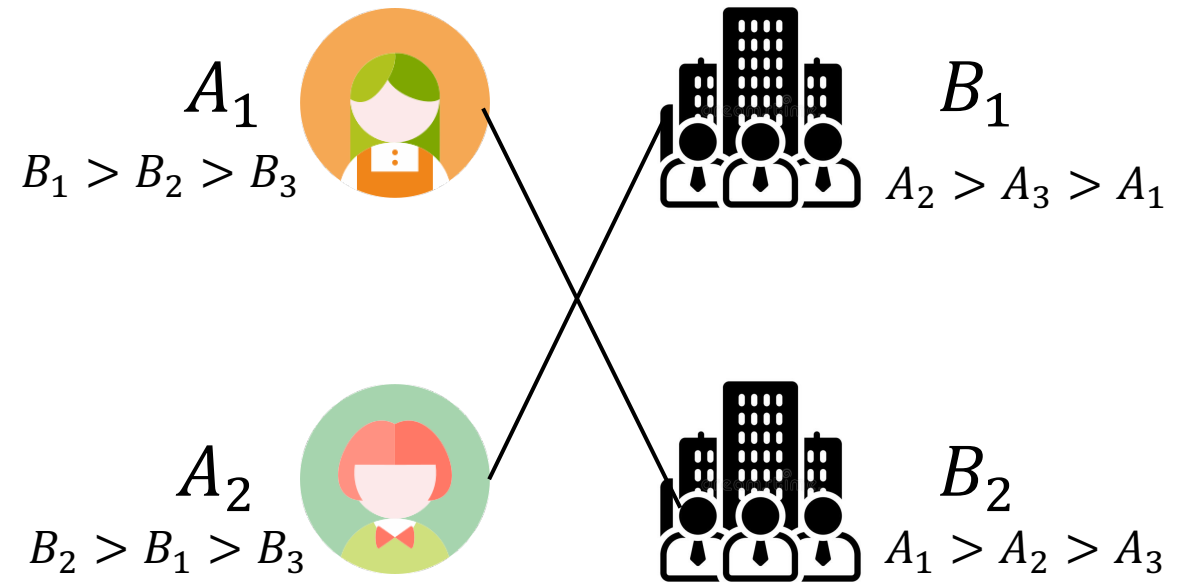
i.e.,

no **blocking pair** such that they both preferred to be matched with each other than their current partner

May be more than one stable matchings



$$m_1 = \{(A_1, B_1), (A_2, B_2), (A_3, B_3)\}$$



$$m_2 = \{(A_1, B_2), (A_2, B_1), (A_3, B_3)\}^{11}$$

A-side optimal stable matching¹

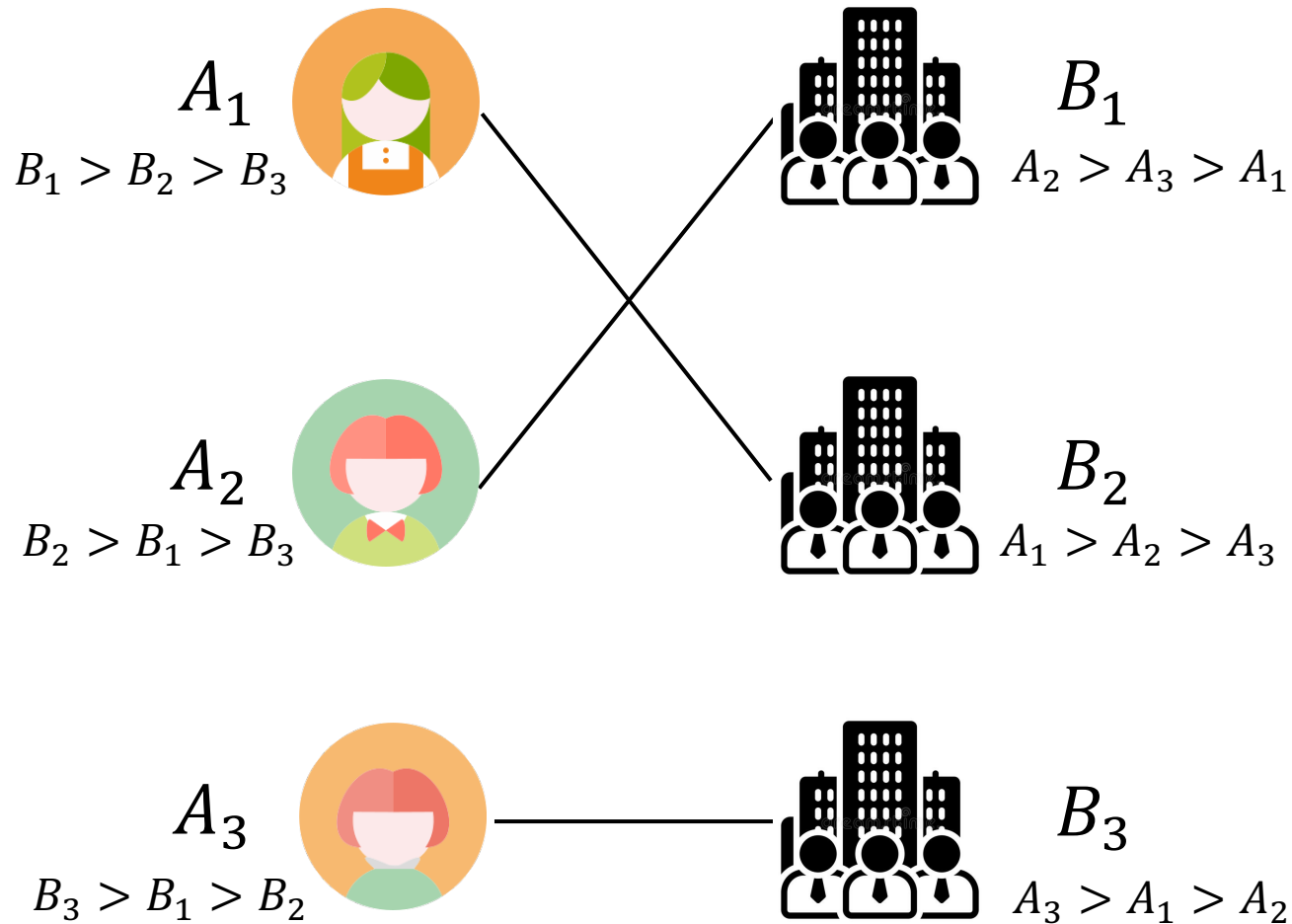


Each agent on A-side is matched with the **most preferred partner among all stable matchings**

$$m_1 = \{(A_1, B_1), (A_2, B_2), (A_3, B_3)\}$$

¹The existence is proved by Gale and Shapley (1962).

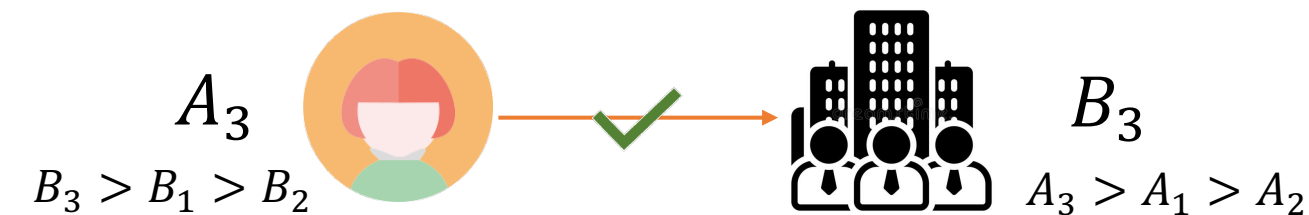
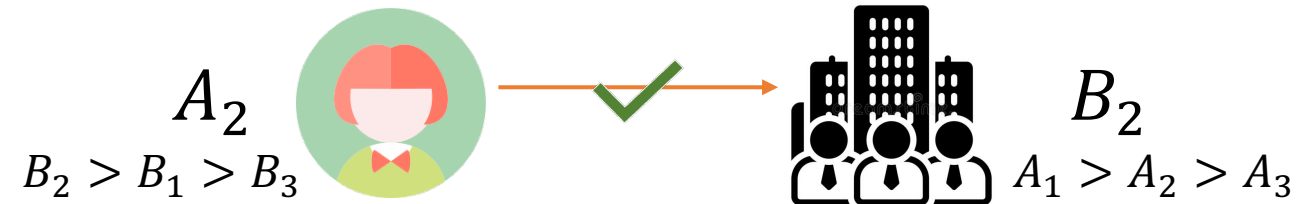
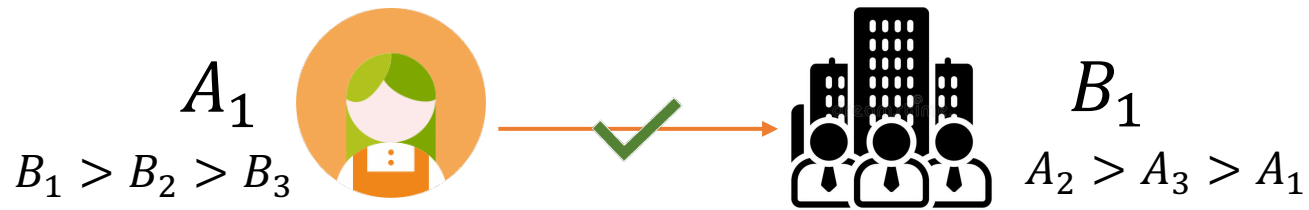
A-side pessimal stable matching



Each agent on A-side is matched with the **least preferred partner among all stable matchings**

$$m_2 = \{(A_1, B_2), (A_2, B_1), (A_3, B_3)\}$$

How to find a stable matching?



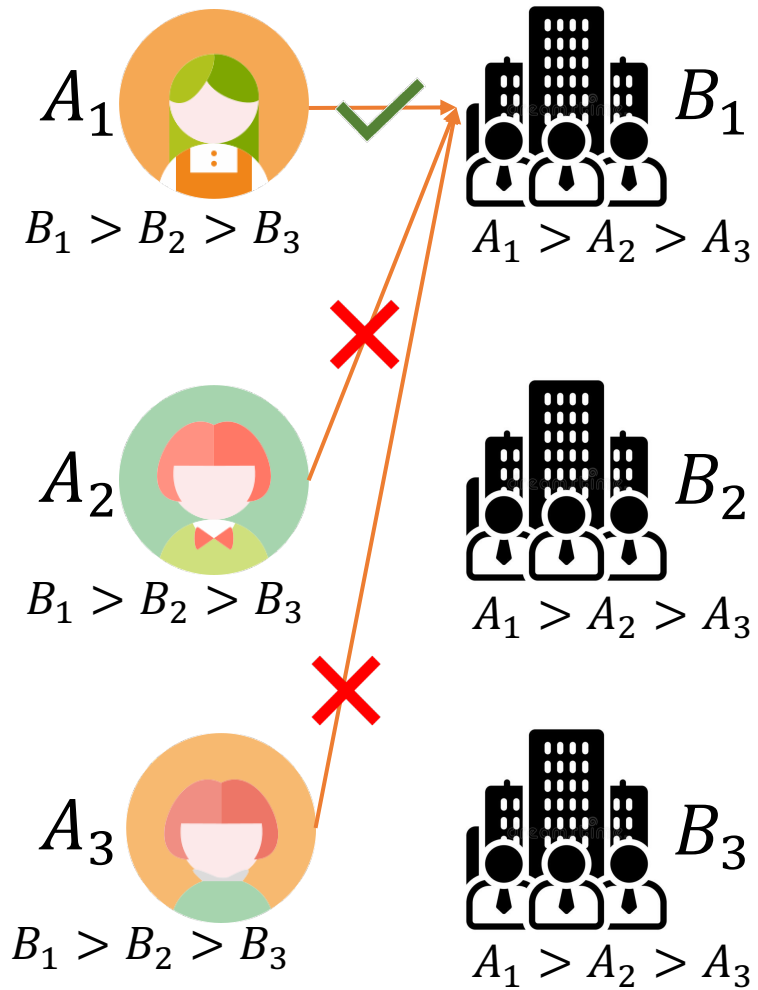
No rejection happens!

Gale-Shapley (GS) algorithm

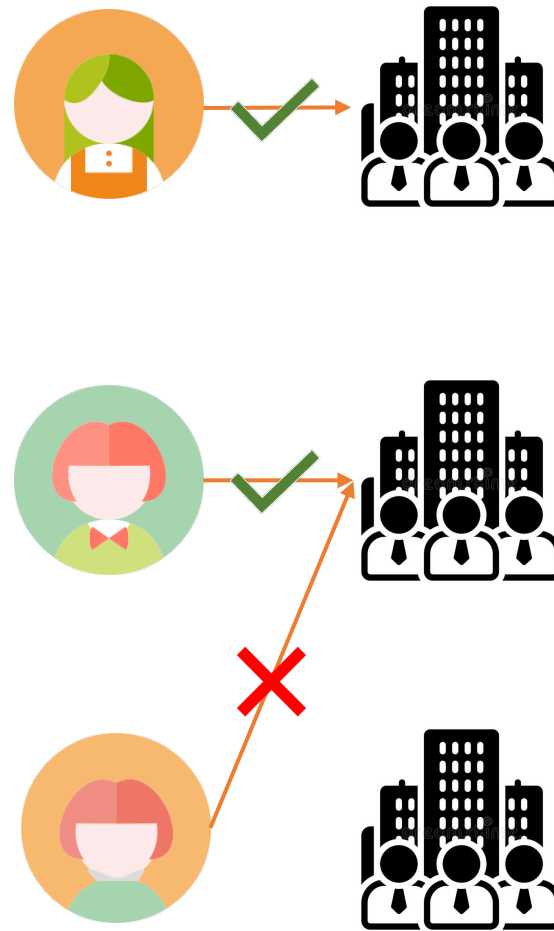
[Gale and Shapley (1962)]

Agents on one side independently propose to agents on the other side according to their preference ranking until no rejection happens

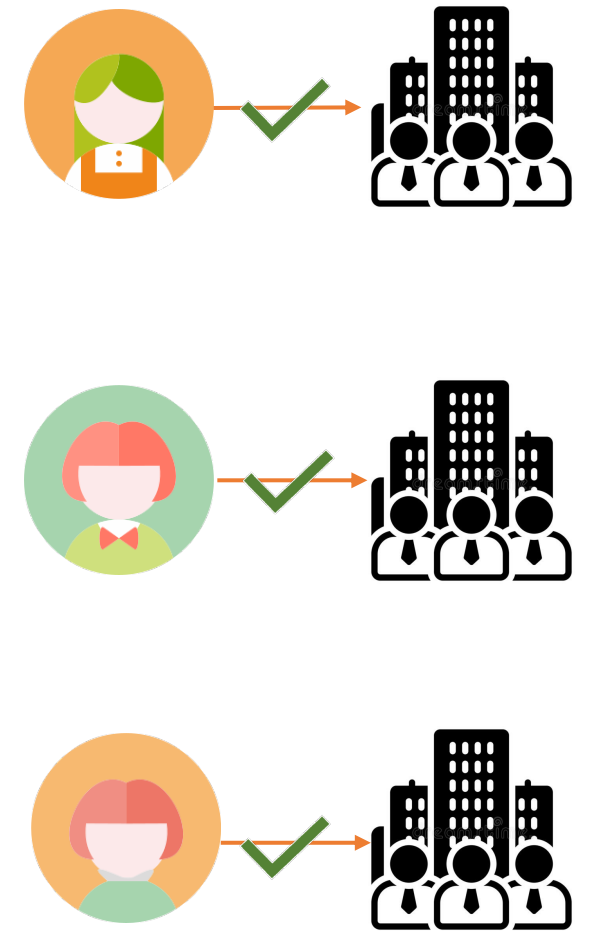
Gale-Shapley (GS) algorithm: Case 2



Step 1



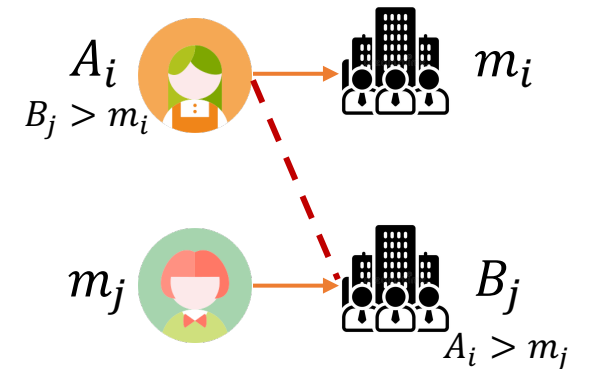
Step 2



Step 3

GS properties: Stability

- The GS algorithm returns the stable matching
- Proof sketch
- Suppose there exists blocking pair (A_i, B_j) such that
 - A_i prefers B_j than its current partner m_i
 - B_j prefers A_i than its current partner m_j
- For A_i , it first proposes to B_j , but is rejected, then proposes to m_i
- This means that B_j must prefer m_j than A_i
- Contradiction!

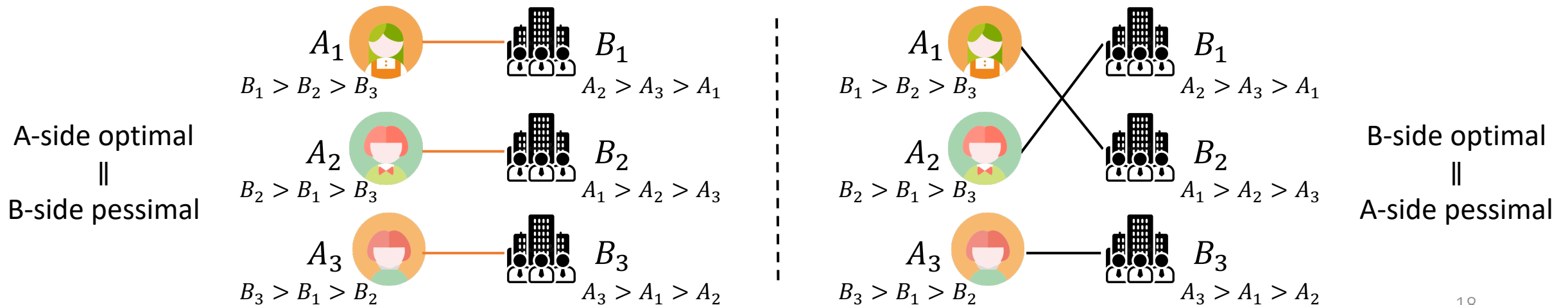


GS properties: Time complexity

- Each B-side agent can reject each A-side agent at most once
- At least one rejection happens at each step before stop
- $N = \# \{\text{proposing-side agents}\}$, $K = \# \{\text{acceptance-side agents}\}$
- \implies GS will stop in at most NK steps

GS properties: Optimality

- Who proposes matters
 - Each **proposing-side** agent is happiest, matched with **the most preferred** partner among all stable matchings
 - Each **acceptance-side** agent is only matched with **the least preferred** partner among all stable matchings
 - A-side optimal stable matching = B-side pessimal stable matching



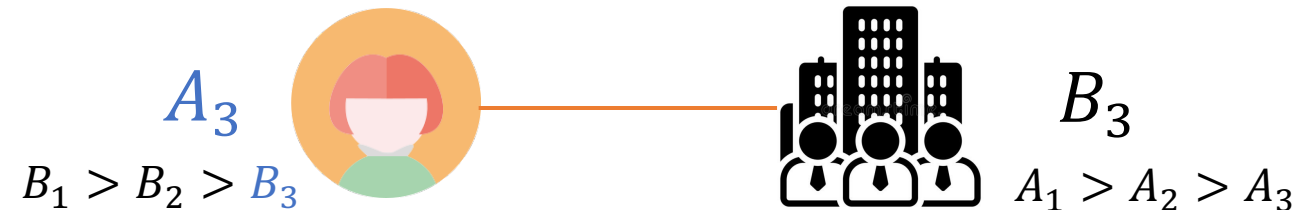
GS properties: Strategic behavior



Strategy-proof: Each participant is optimal to be truthful



Deviating results in sub-optimal assignments

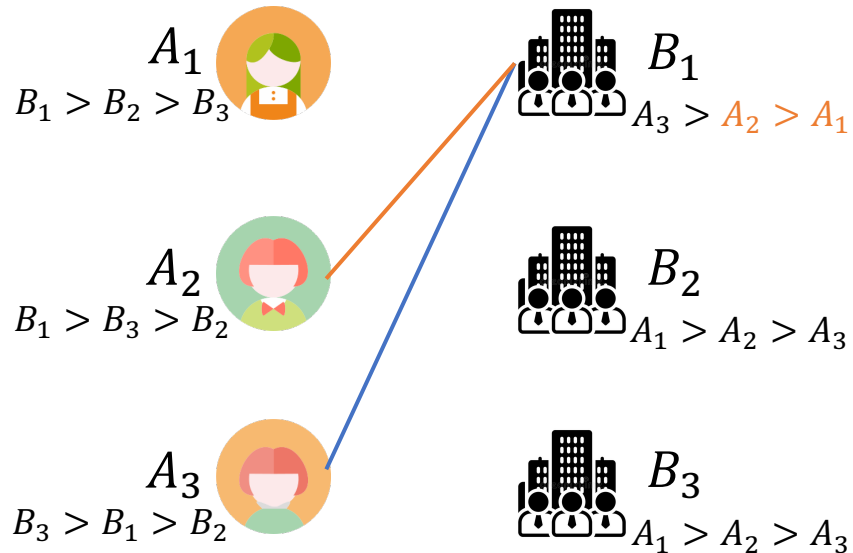


A_3 is matched with the least preferred partner B_3

Whether it is possible to match a better partner by misreporting?

GS properties: Strategic behavior (cont.)

- GS is strategy-proof for the proposing side [DF (1981); Roth (1982)]
 - Best for the proposing-side agents to report truthfully
- GS is not strategy-proof for the acceptance side



If B_1 reports truthfully:

Matching: $\{(A_1, B_2), (A_2, B_1), (A_3, B_3)\}$

If B_1 misreports preference $A_3 > A_1 > A_2$

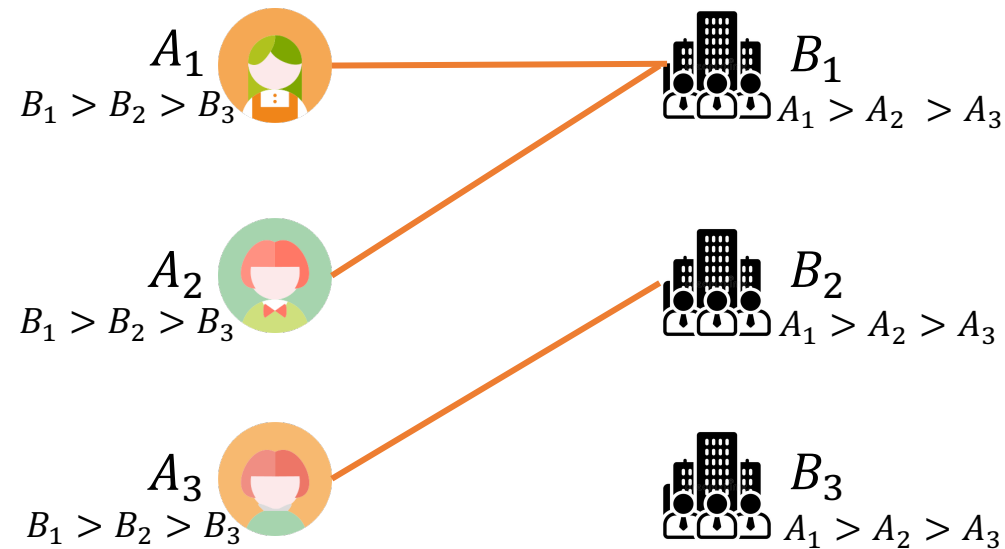
Matching¹: $\{(A_1, B_1), (A_2, B_3), (A_3, B_1)\}$

B_1 : $A_3 > A_2$, better partner!

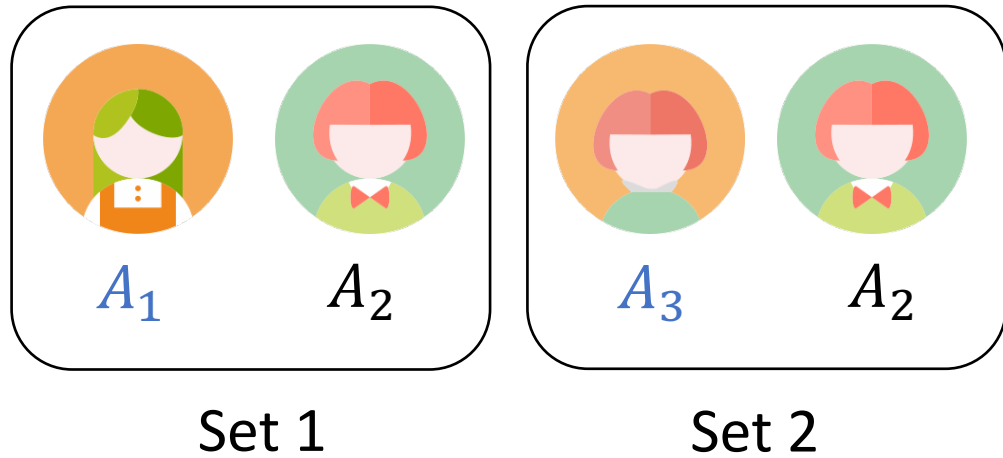
¹Assume all of other agents report truthfully

Extension with sets: Many-to-one markets

- An agent may match more than one partner
 - Applications
 - An employer can hire a group of workers
 - A school can admit multiple students



Preferences over sets: Responsiveness

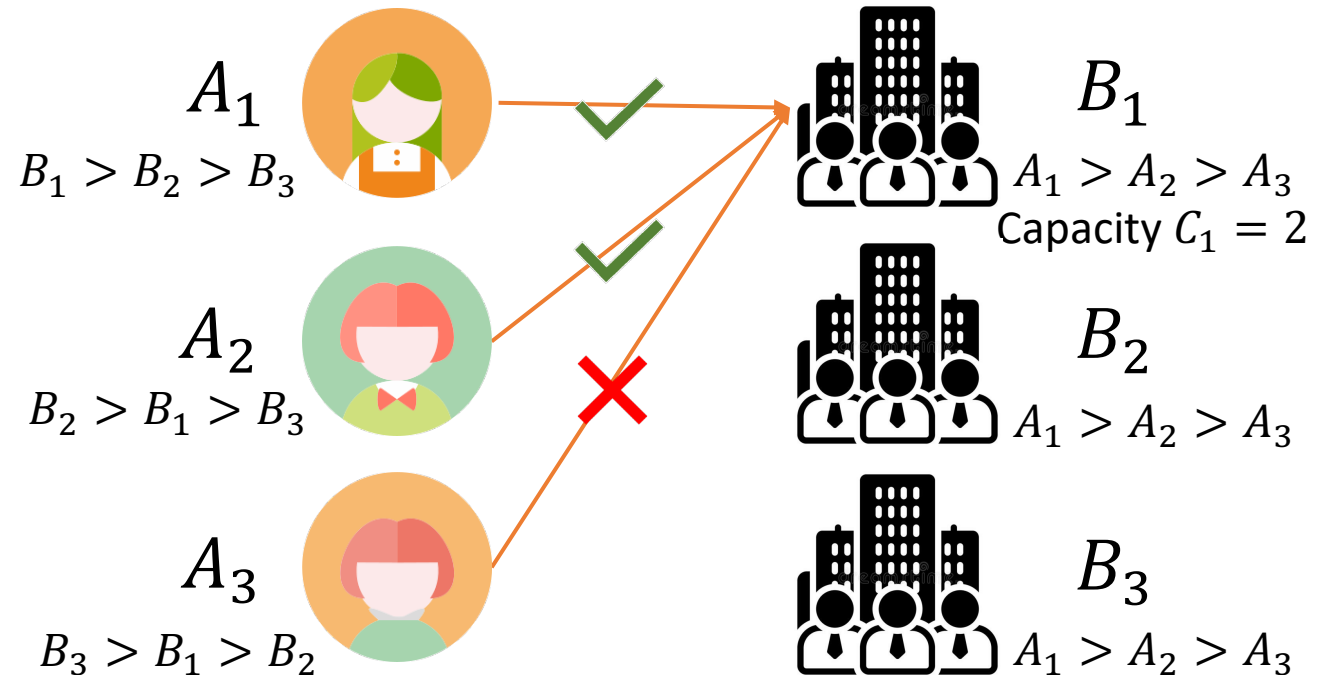


Group preferences are responsive to individual preferences:

$$\text{Set 1} > \text{Set 2} \iff A_1 > A_3$$

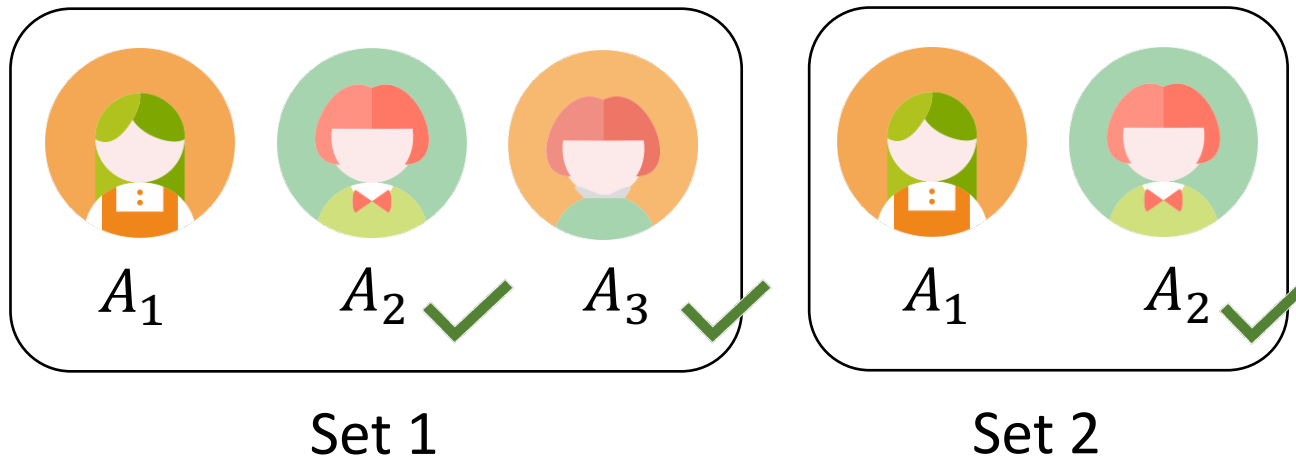
Common realization:

- Each agent B_j has a capacity C_j and preferences over individual partners
- Accept top C_j of them



Preferences over sets: Substitutability

- Agents have preferences over **groups** (instead of simply individuals)




- Naturally holds under responsiveness
- One of **the most generally** known conditions to ensure the existence of a stable matching

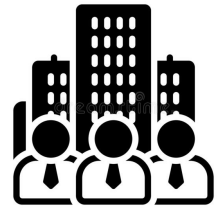
- Regarding participants as substitutes **over complementary**:
 - Keeps accepting A_2 even if its colleague A_3 becomes unavailable

Substitutable preferences: An example

A_1
 $B_2 > B_1 > B_3$



B_1




Agents' preference rankings:

$B_1: \{A_1, A_2\} > \{A_1, A_3\} > \{A_2, A_3\} > \{A_3\} > \{A_2\} > \{A_1\}$

$B_2: \{A_3\} > \emptyset$

$B_3: \{A_3\} > \emptyset$

A_2
 $B_2 > B_1 > B_3$



B_2




When B_j is selected, it accepts the most preferred subset of agents proposing to B_j

For example, for agent B_2 :

If A_3 is in the proposing set, then B_2 accepts A_3 ;

Otherwise, B_2 accepts none of them

A_3
 $B_2 > B_1 > B_3$

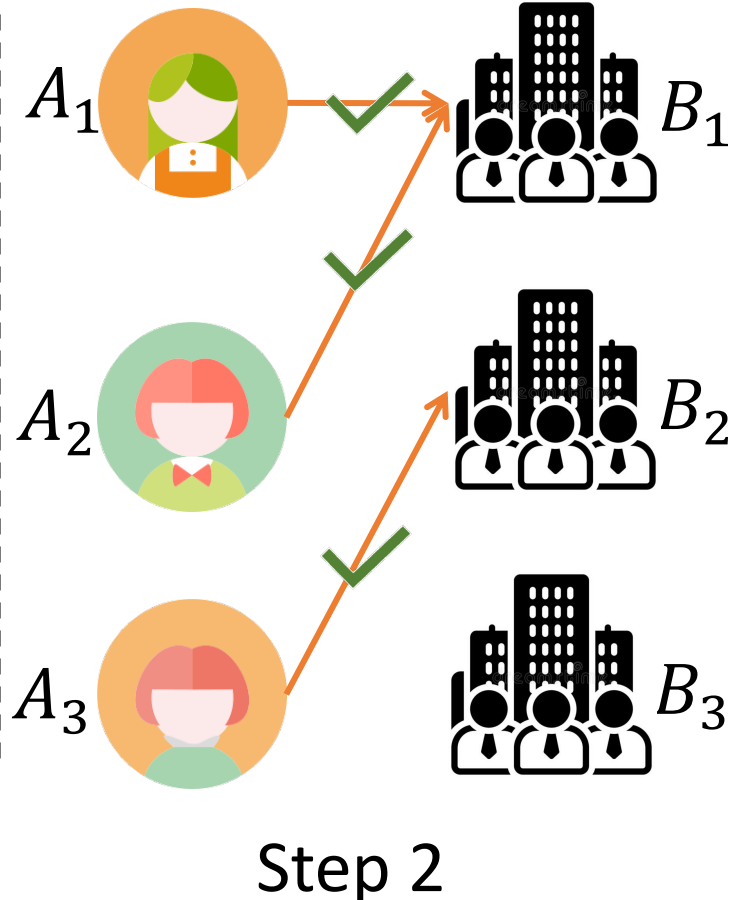
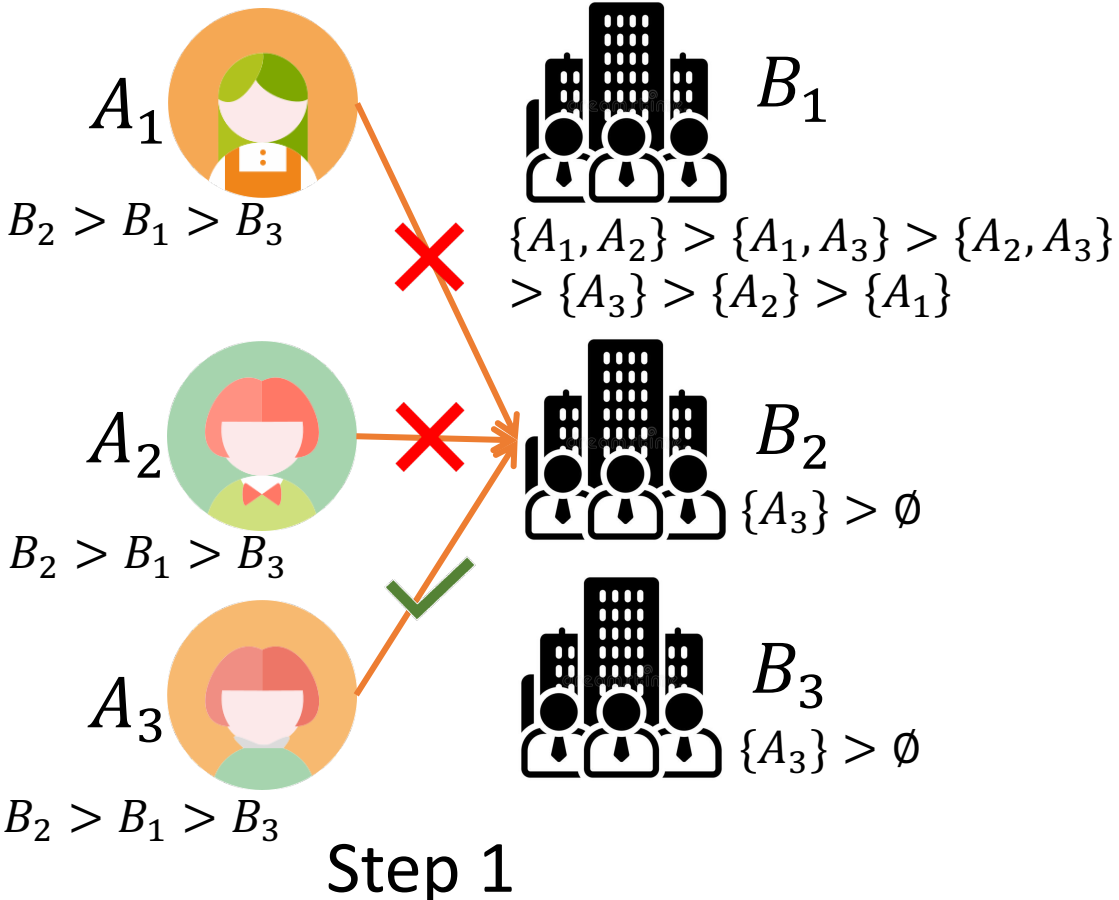


B_3



Deferred acceptance (DA) for substitutability

- The extension of GS under substitutability



The same properties as GS:

- Stability
- Time complexity
- Optimality
- Strategic behavior (When A-side propose)

[KC (1982); Roth (1984b); RS (1992)]

Summary of Part 1: Two-sided matching markets

- Introduction to matching markets
- Stable matching
- Gale-Shapley algorithm: Procedure and properties
 - Stability
 - Time complexity
 - Optimality
 - Strategic behavior
- Extension to many-to-one markets
 - Responsiveness
 - Substitutability
 - Deferred-acceptance algorithm

But agents usually have unknown preferences in practice



Can **learn** them from iterative interactions !



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Part 2: Multi-armed Bandits

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What are bandits? [Lattimore and Szepesvári, 2020]

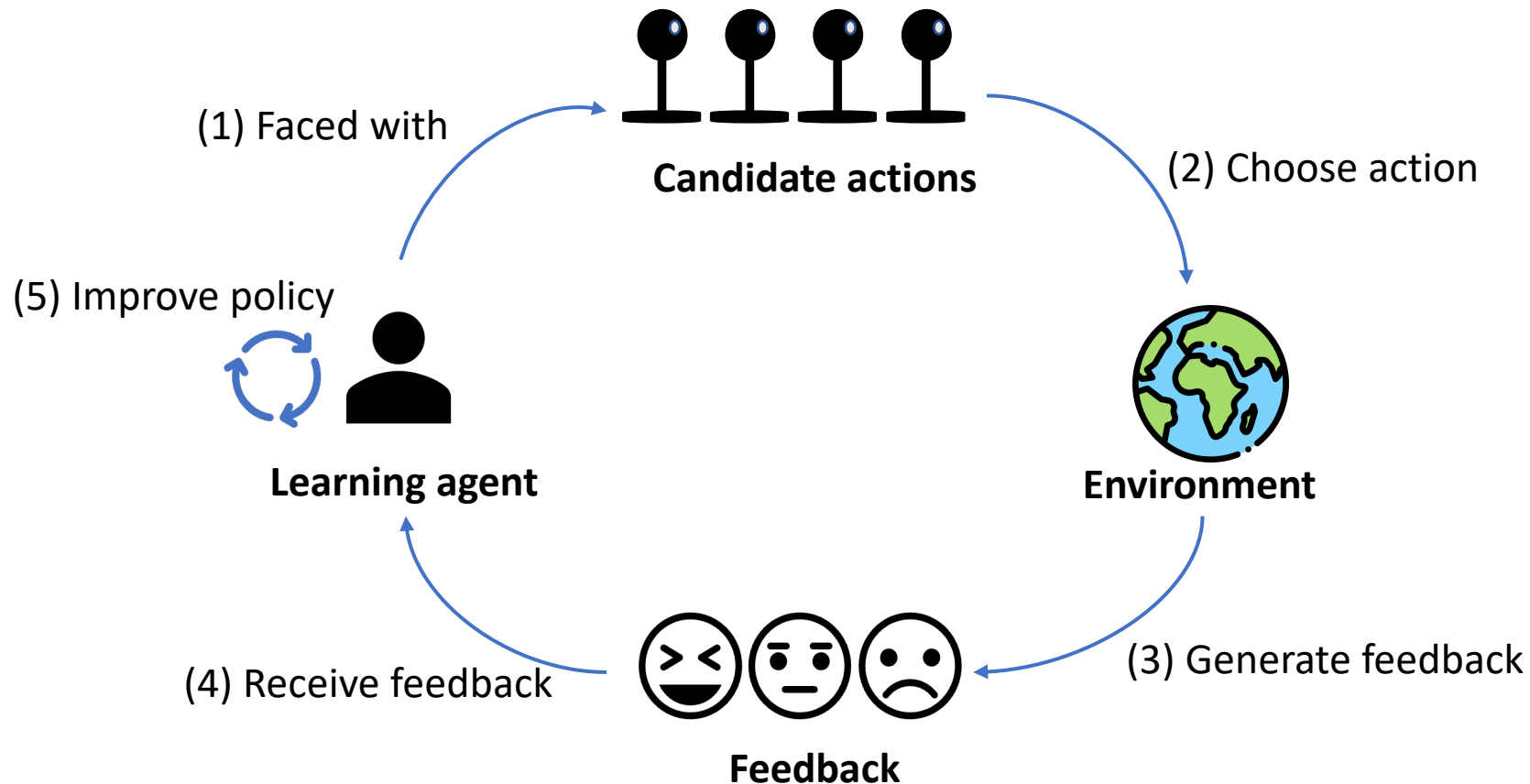


<i>Time</i>	1	2	3	4	5	6	7	8	9	10
<i>Arm 1</i>	\$1	\$0			\$1	\$1	\$0			
<i>Arm 2</i>			\$1	\$0						

To accumulate as many rewards, which arm would you choose next?

Exploitation V.S. Exploration

Interactive machine learning



Provide insights for agents in matching markets to learn their **unknown preferences** through iterative interactions

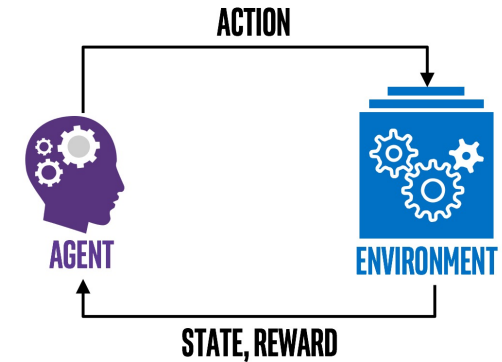
Applications



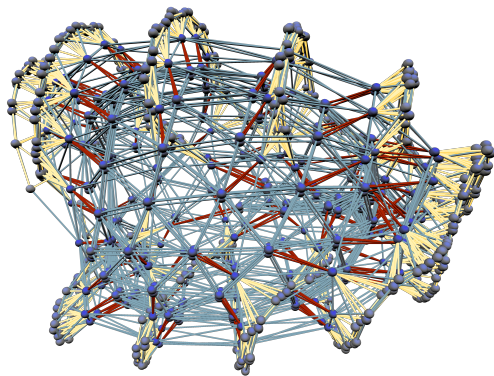
Recommendation systems
[Li et al., 2010]



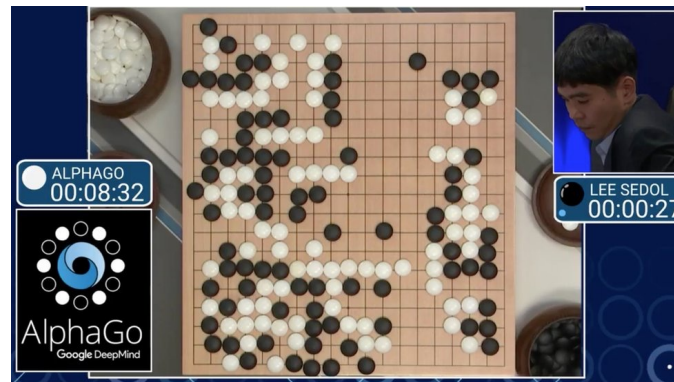
Advertisement placement
[Yu et al., 2016]



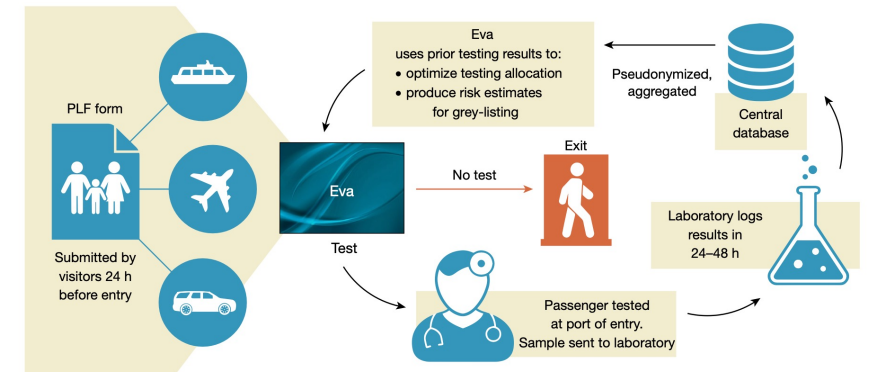
Key part of reinforcement learning
[Hu et al., 2018]



SAT solvers
[Liang et al., 2016]

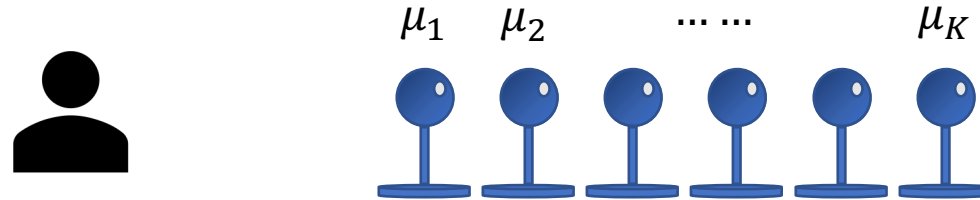


Monte-carlo Tree Search (MCTS) in AlphaGo
[Kocsis and Szepesvári, 2006; Silver et al., 2016]



Public health: COVID-19 border testing in Greece
[Bastani et al., 2021]

Multi-armed bandits (MAB)



- A player and K arms Items, products, movies, companies, ...
- Each arm a_j has an unknown reward distribution P_j with unknown mean μ_j CTR, preference value, ...
- In each round $t = 1, 2, \dots$:
 - The agent selects an arm $A_t \in \{1, 2, \dots, K\}$
 - Observes reward $X_t \sim P_{A_t}$

Click information, satisfaction, ...

Assume P_j is supported on $[0, 1]$

Objective

- Maximize the expected cumulative reward in T rounds

$$\mathbb{E} \left[\sum_{t=1}^T X_t \right] = \mathbb{E} \left[\sum_{t=1}^T \mu_{A_t} \right]$$

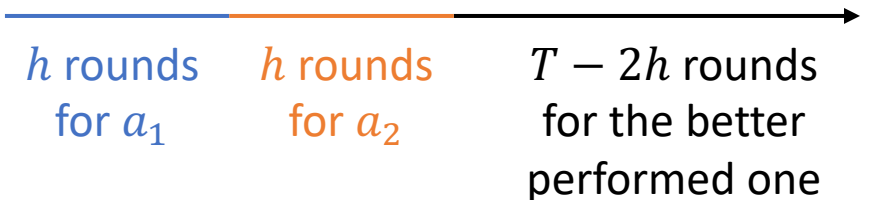
- Minimize the regret in T rounds
 - Denote $j^* \in \operatorname{argmax}_j \mu_j$ as the best arm

$$\operatorname{Reg}(T) = T \cdot \mu_{j^*} - \mathbb{E} \left[\sum_{t=1}^T \mu_{A_t} \right]$$

Explore-then-commit (ETC) [Garivier et al., 2016]

- There are $K = 2$ arms (choices/plans/...)
- Suppose
 - $\mu_1 > \mu_2$
 - $\Delta = \mu_1 - \mu_2$
- Explore-then-commit (ETC) algorithm
 - Select each arm h times
 - Find the empirically best arm A
 - Choose $A_t = A$ for all remaining rounds

A/B testing



Explore-then-commit (cont.)

• Regret analysis:

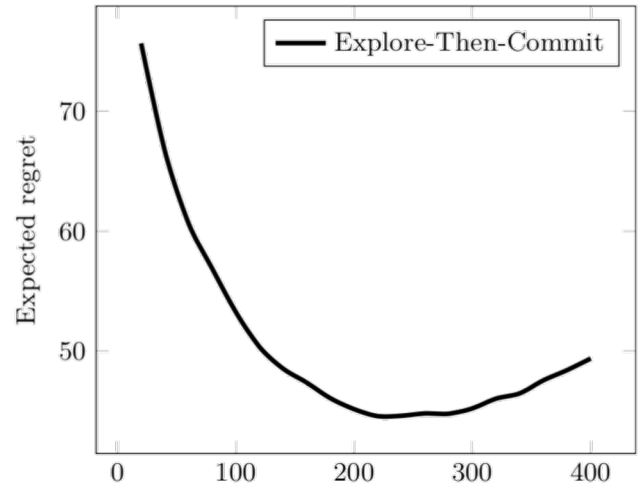
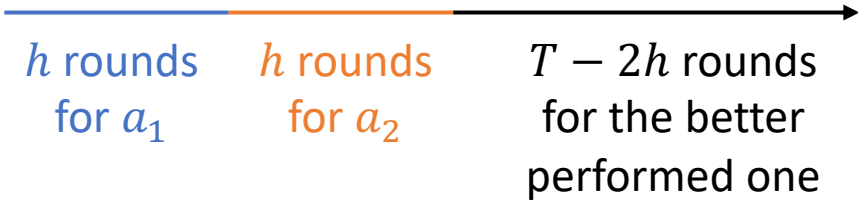
$$\begin{aligned}
 \text{Reg}(T) &= T \cdot \mu_1 - \mathbb{E} \left[\sum_{t=1}^T \mu_{A_t} \right] \quad \text{Sample mean} \\
 &= h\Delta + (T - 2h) \cdot \Delta \cdot \mathbb{P}(\hat{\mu}_1 < \hat{\mu}_2) \\
 &= h\Delta + (T - 2h) \cdot \Delta \cdot \mathbb{P}((\hat{\mu}_2 - \mu_2) - (\hat{\mu}_1 - \mu_1) > \Delta) \\
 &\leq h\Delta + T \cdot \Delta \cdot \exp\left(-\frac{h\Delta^2}{4}\right) \quad \text{Hoeffding's inequality}
 \end{aligned}$$

Exploration
Exploitation

$\leq o\left(\frac{\log T}{\Delta}\right)$
Choose $h = \left\lceil \frac{4}{\Delta^2} \log\left(\frac{T\Delta^2}{4}\right) \right\rceil$

- $\text{Reg}(T) = \Omega(T\Delta)$ if $h = 100$
- $\text{Reg}(T) = \Omega(T\Delta)$ if $h = T/10$

require the knowledge of Δ



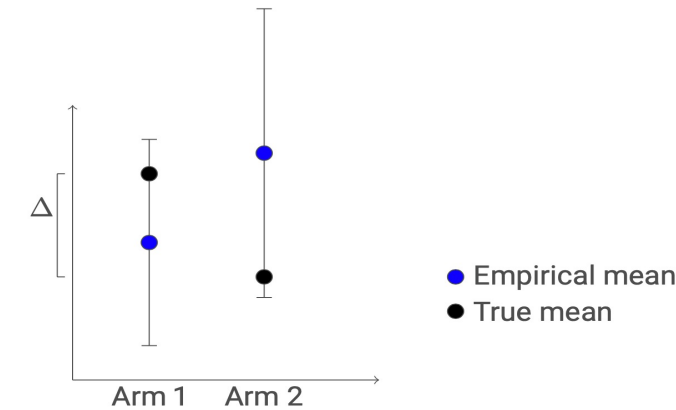
Only with the best choice of h the regret would be smallest

Upper confidence bound (UCB) [Auer et al., 2002]

- With high probability $\geq 1 - \delta$ By Hoeffding's inequality

$$\mu_j \in \left[\hat{\mu}_j - \sqrt{\frac{\log 1/\delta}{T_j}}, \hat{\mu}_j + \sqrt{\frac{\log 1/\delta}{T_j}} \right]$$

Sample mean
Number of selections of a_j



- Optimism: Believe arms have higher rewards, encourage exploration
 - The UCB value represents the reward estimates

- For each round t , select the arm

$$A(t) \in \operatorname{argmax}_{j \in [K]} \left\{ \hat{\mu}_j + \sqrt{\frac{\log 1/\delta}{T_j(t)}} \right\}$$

Exploitation
Exploration

Upper confidence bound (UCB) (cont.)

- Assume arm a_1 is the best arm
- If sub-optimal arm a_j is selected
 - w/ high probability

$$\mu_1 \leq \text{UCB}_1 \leq \text{UCB}_j \leq \mu_j + 2 \sqrt{\frac{\log 1/\delta}{T_j(t)}}$$

$$\Rightarrow 2 \sqrt{\frac{\log 1/\delta}{T_j(t)}} \geq \Delta_j := \mu_1 - \mu_j$$

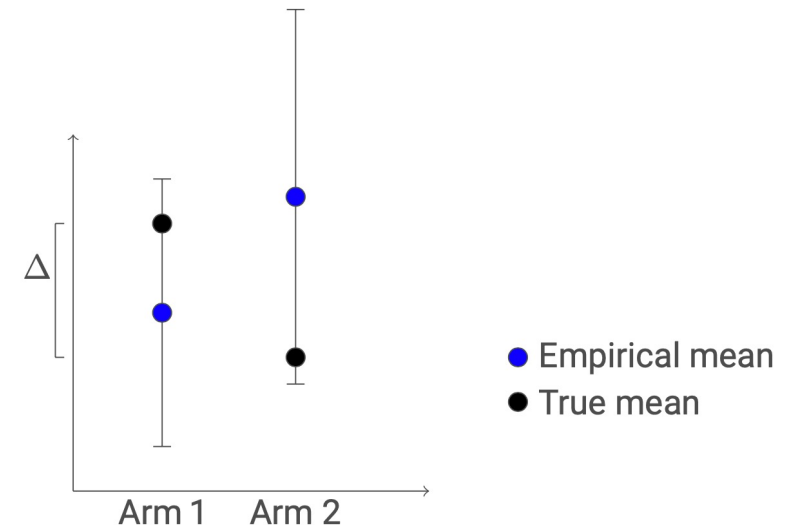
$$\Rightarrow T_j(t) \leq O\left(\frac{\log 1/\delta}{\Delta_j^2}\right)$$

Can choose δ adaptive to time t

- By choosing $\delta = 1/T$, cumulative regret:

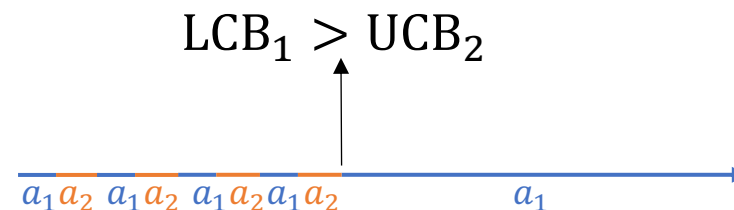
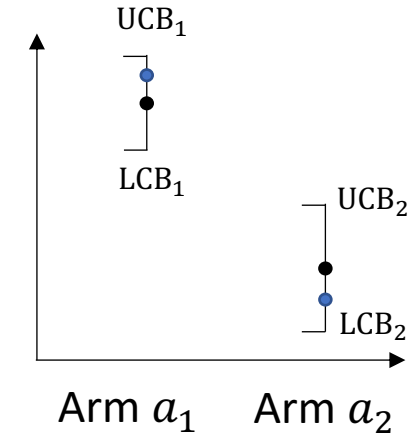
$$O\left(\sum_{j \neq 1} \frac{\log T}{\Delta_j^2} \cdot \Delta_j\right) = O(K \log T / \Delta)$$

$\Delta := \min_{j \neq 1} \Delta_j$
Without knowing Δ



Improve ETC: Elimination [Audibert and Bubeck, 2010]

- Use confidence bound idea to remove requirement of Δ in ETC
- Recall that with high probability $\geq 1 - \delta$
 - $\mu_j \in \left[\hat{\mu}_j - \sqrt{\frac{\log 1/\delta}{T_j}}, \hat{\mu}_j + \sqrt{\frac{\log 1/\delta}{T_j}} \right]$
 - Once $LCB_1 > UCB_2$ (disjoint confidence intervals)
 - Believes arm a_1 has higher rewards
- Uniformly select all active arms
- Once an arm is determined to be sub-optimal (its UCB is smaller than someone' LCB values)
 - Delete it from the active set



Improve ETC: Elimination (cont.)

- Assume arm a_1 is the best arm
- If sub-optimal arm a_j is selected
 - w/ high probability

$$\mu_1 - 2 \sqrt{\frac{\log 1/\delta}{T_1(t)}} \leq \text{LCB}_1 \leq \text{UCB}_j \leq \mu_j + 2 \sqrt{\frac{\log 1/\delta}{T_j(t)}}$$

Uniform exploration

- $\Rightarrow \Delta \leq 4 \sqrt{\frac{\log 1/\delta}{\min\{T_1(t), T_j(t)\}}}$
- $\Rightarrow T_j(t) \leq O\left(\frac{\log 1/\delta}{\Delta^2}\right)$

- By choosing $\delta = 1/T$, cumulative regret:

$$O\left(\sum_{j \neq 1} \frac{\log T}{\Delta_j^2} \cdot \Delta_j\right) = O(K \log T / \Delta)$$

$\text{LCB}_1 > \text{UCB}_2$



Without knowing Δ

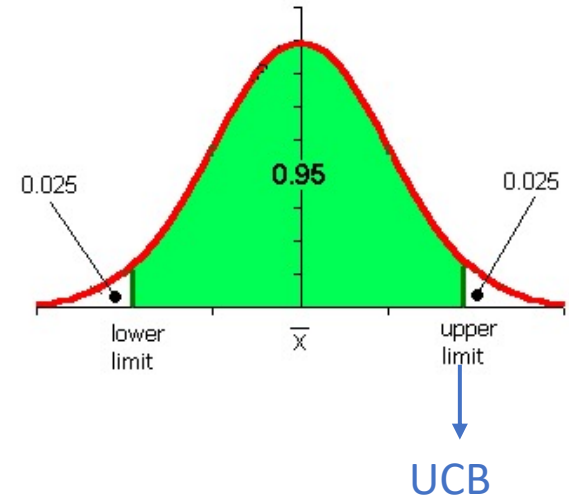
Thompson sampling (TS) [Agrawal and Goyal, 2013]

- Assume each arm has prior $\text{Gaussian}(0,1)$
- Sample an estimate $\tilde{\mu}_j$ from the posterior distribution

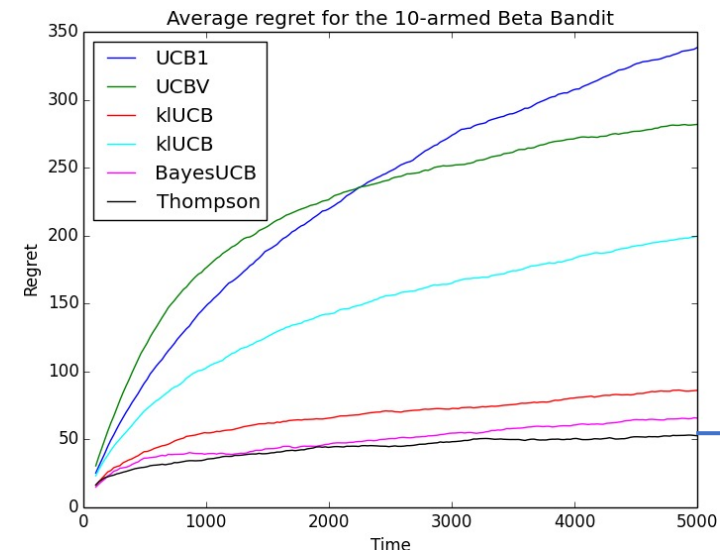
$$\tilde{\mu}_j \sim \text{Gaussian}\left(\hat{\mu}_j, \frac{1}{1 + T_j(t)}\right)$$

Exploitation

Exploration



- Select the arm $A(t) \in \text{argmax}_{j \in [K]} \tilde{\mu}_j$
- Also have $O(K \log T / \Delta)$ regret
- Usually outperforms UCB



Lower bound [Lai and Robbins, 1985]

- An algorithm is **consistent** on class of bandits \mathcal{E} if $Reg(T) = o(T)$ for all bandits in \mathcal{E}

- If the algorithm is consistent, then

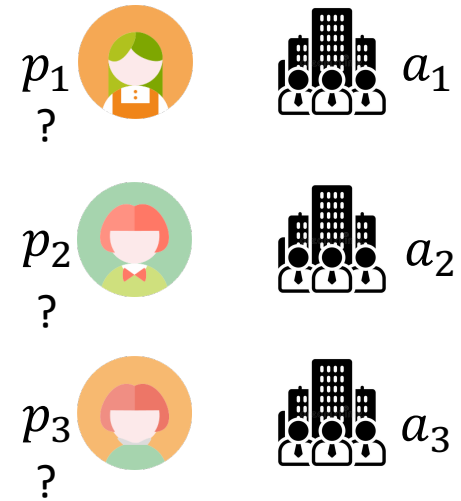
$$\liminf_{T \rightarrow \infty} \frac{Reg(T)}{\log T} \geq \Omega \left(\sum_{j \neq 1} \frac{1}{\Delta_j^2} \cdot \Delta_j \right) = \Omega \left(\sum_j \frac{1}{\Delta_j} \right)$$

- Intuition

- To distinguish sub-optimal arm a_j from the optimal one, it needs to be observed $\Omega(\log T / \Delta_j^2)$ times

Bandit learning in matching markets [Liu et al., 2020]

- N players: $\mathcal{N} = \{p_1, p_2, \dots, p_N\}$
- K arms: $\mathcal{K} = \{a_1, a_2, \dots, a_K\}$
- $N \leq K$ to ensure players can be matched
- $\mu_{i,j} > 0$: (**unknown**) preference of player p_i towards arm a_j
- For each player p_i
 - $\{\mu_{i,j}\}_{j \in [K]}$ forms its preference ranking
 - For simplicity, the preference values of any player are distinct
- For each round t :
 - Player p_i selects arm $A_i(t)$
 - If p_i is accepted by $A_i(t)$: receive $X_{i,A_i(t)}(t)$ with
$$\mathbb{E}[X_{i,A_i(t)}(t)] = \mu_{i,A_i(t)}$$
 - If p_i is rejected: receive $X_{i,A_i(t)}(t) = 0$



For simplicity,
assume arms
know their
preferences

Satisfaction over this matching experience

When would p_i be rejected?

Conflict resolution: One-to-one setting

- Each arm a_j has a preference ranking π_j
- $\pi_j(p_i)$: the position of p_i in the preference ranking of a_j
- $\pi_j(p_i) < \pi_j(p_{i'})$: a_j prefers p_i than $p_{i'}$

- At each round t , when multiple players select arm a_j
- a_j only accepts the most preferred one $p_i \in \operatorname{argmin}_{p_{i'}: A_{i'}(t)=a_j} \pi_j(p_{i'})$ and rejects others

Objective

- Minimize the stable regret

- The player-optimal stable matching

$$\bar{m} = \{(i, \bar{m}_i) : i \in [N]\}$$

- The player-optimal stable regret of player p_i is

$$\overline{Reg}_i(T) = T\mu_{i, \bar{m}_i} - \mathbb{E} \left[\sum_{t=1}^T X_{i, A_i(t)}(t) \right]$$

- The player-pessimal stable regret $\underline{Reg}_i(T)$

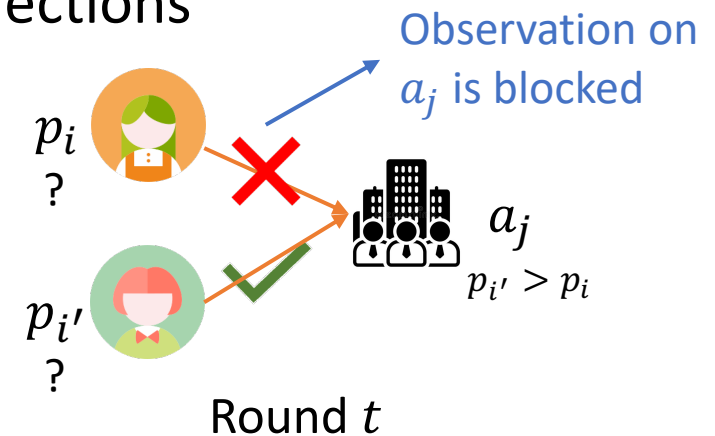
- Use the objective of the player-pessimal stable matching \underline{m}

- Guarantee strategy-proofness

- Single player can not achieve $O(T)$ reward increase by deviating when others follow the algorithm

Challenge in matching markets

- Learning process: Other players will **block** observations
 - Once the player selects an arm based on its exploration-exploitation (EE) strategy, this arm may reject the player due to others' selections
 - The individual player's EE trade-off is interrupted
- Objective: Cannot maximize a single player's utility
 - Aim to find the **optimal equilibrium** of the market



How to control agents' blockings?

- Centralized
 - All participants submit their estimations to the platform
 - The platform computes an assignment
 - All players follow this assignment
- Decentralized
 - Each player independently computes the target arm
 - Necessary information to communicate:
 - common index of arms, matching outcomes in each round, etc.

Summary of Part 2: Multi-armed bandits

- Multi-armed bandits (MAB)
 - Applications
 - Explore-then-commit (ETC)
 - Upper confidence bound (UCB)
 - Successive elimination
 - Thompson sampling (TS)
 - Lower bound
- Bandit learning in matching markets
 - Setting
 - Challenge



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Part 3: Bandit Algorithms in Matching Markets

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Outline

- Centralized algorithms
 - ETC, UCB
 - The failure of UCB
- Decentralized algorithms
 - General markets
 - Markets with unique stable matching
 - Explore-then-GS (ETGS) strategies
- Lower bound
- Many-to-one markets
- Strategic behavior
 - Adaptive ETGS
- Other variants

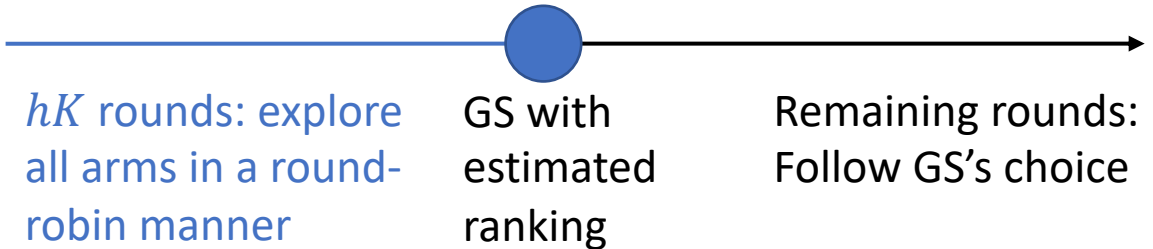
Warm up: Centralized ETC [Liu et al., 2020]

- Input: An exploration budget h

Exploration

$t = hK$

Exploitation



- For round $t = 1, 2, \dots$,
 - $t < hK$:
 - $A_i(t) = a_{(t+i) \bmod K}$ //No conflict
 - Update the corresponding rewards
 - $t = hK$:
 - Receive the estimated rankings $\hat{\rho}_i$
 - Using GS to compute the matching $m := (m_i)_{i \in [N]}$ based on $(\hat{\rho}_i)_{i \in [N]}$
 - $A_i(t) = m_i$
 - $t > hK$
 - $A_i(t) = m_i$

Centralized ETC: Analysis

- If any player can estimate their preference ranking accurately
- Then the GS algorithm can output the player-optimal stable matching
- Define $\Delta_{i,j,j'} = |\mu_{i,j} - \mu_{i,j'}|$
- Further define $\Delta = \min_{i,j \neq j'} \Delta_{i,j,j'}$
- By choosing $h = \left\lceil \frac{4}{\Delta^2} \log \left(1 + \frac{TN\Delta^2}{4} \right) \right\rceil$, all players can estimate their ranking well w.h.p.
- The player-optimal stable regret satisfies

$$\overline{Reg}_i(T) = O(hK) = O\left(\frac{K \log T}{\Delta^2}\right)$$

Needs to know Δ

Centralized UCB [Liu et al., 2020]

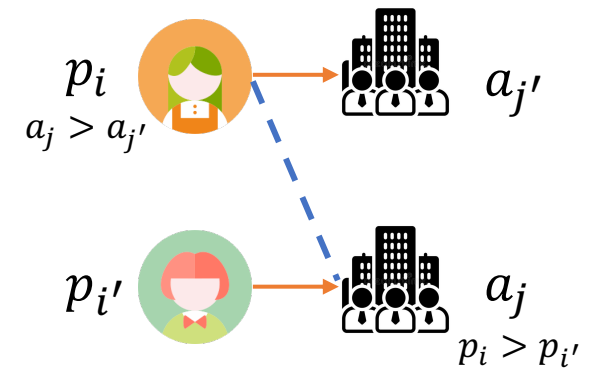
- For round $t = 1, 2, \dots$,
 - Each player estimates a UCB ranking towards all arms
 - The GS platform returns an assignment m_t under these UCB rankings
 - Each player selects the assigned arm

Centralized UCB: Analysis

- When is m_t unstable?
 - Exists blocking pair (p_i, a_j) , p_i is actually matched with $a_{j'}$
 - What causes this blocking pair to appear?
 - p_i wrongly estimate UCB rankings: $UCB_{i,j} < UCB_{i,j'}$
- This scenario happens at most $O(\log T / \Delta^2)$ times
- Converge to the player-**pessimal** stable matching

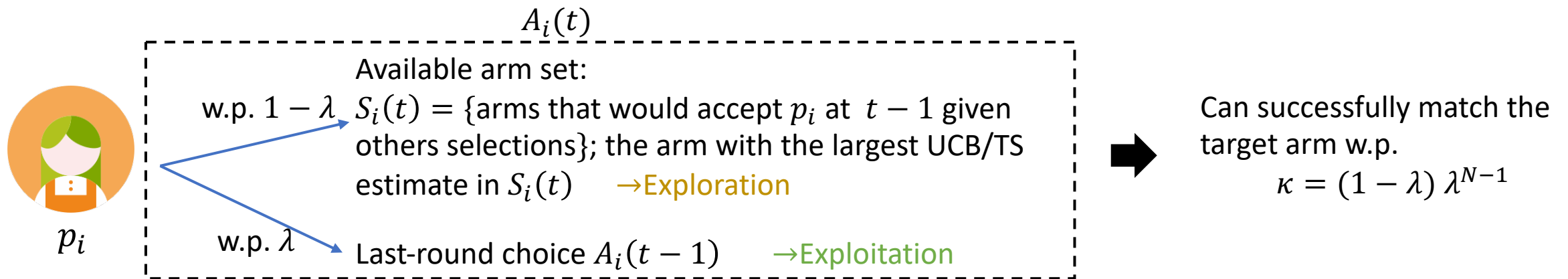
$$\underline{Reg}_i(T) = O\left(\frac{NK \log T}{\Delta^2}\right)$$

Do not require Δ , but can only achieve pessimal stable matching



Decentralized algorithms: UCB and TS

- Players select the arm based on the UCB ranking and TS estimates
- Coordinate players' selections to control conflicts



Regret type	Regret bound	Algorithm type	References
Player-pessimal stable matching	$O\left(\frac{N^5 K^2 \log^2 T}{\kappa^{N^4} \Delta^2}\right)$	UCB	[Liu et al., 2021]
		TS	[Kong et al., 2022]

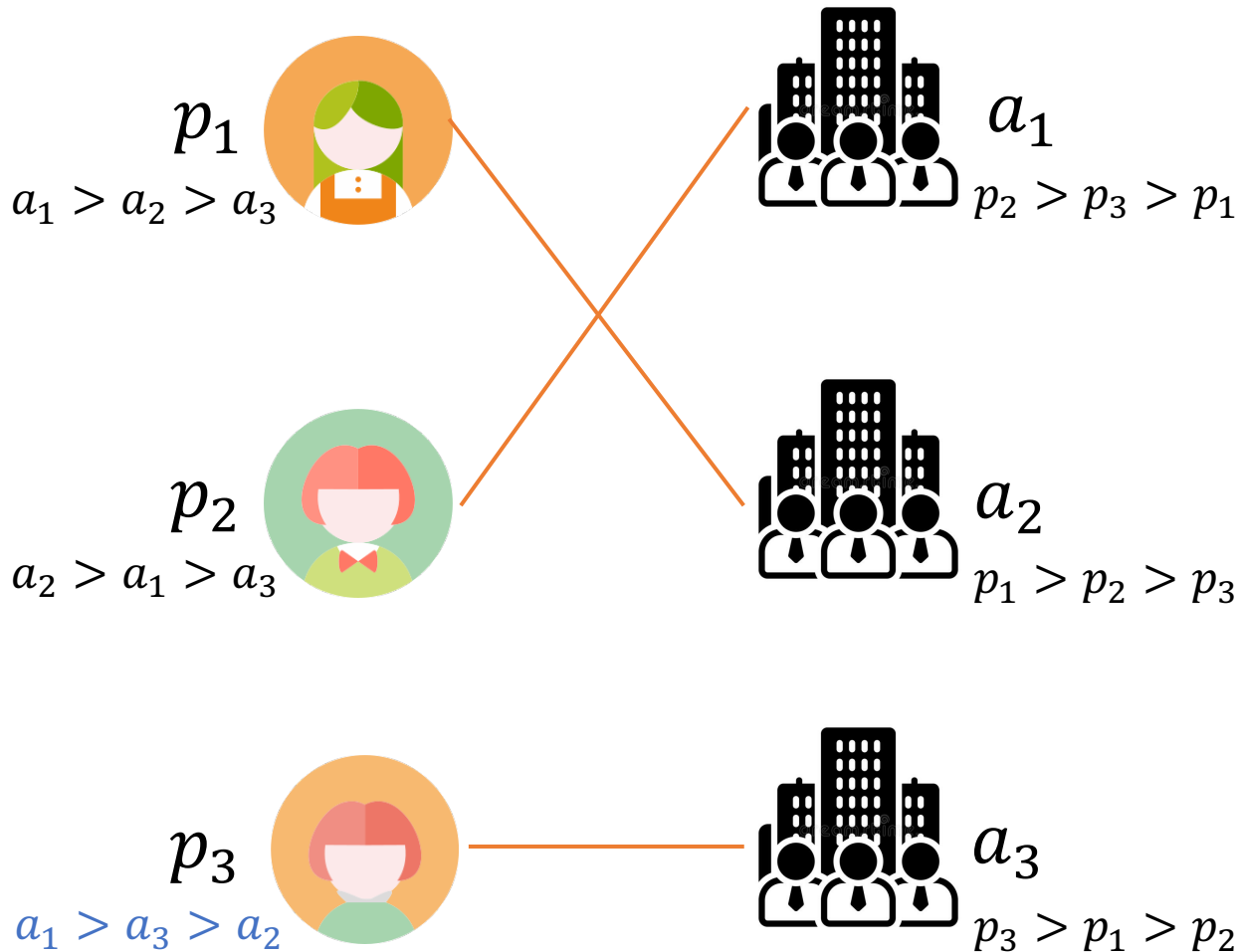
Pessimal stable matching
Exponentially large term

Unique stable matching

- When there is only one stable matching
 - Player-optimal stable matching = Player-pessimal stable matching
 - The blocking relationship becomes simpler

Regret type	Regret bound	Uniqueness condition	References
Unique stable matching	$O\left(\frac{NK\log T}{\Delta^2}\right)$	Serial dictatorship	[Sankararaman et al., 2021]
		α -reducible condition	[Maheshwari et al., 2022]
		Uniqueness consistency (The most general)	[Basu et al., 2021]

Why UCB fails to achieve player-optimality?



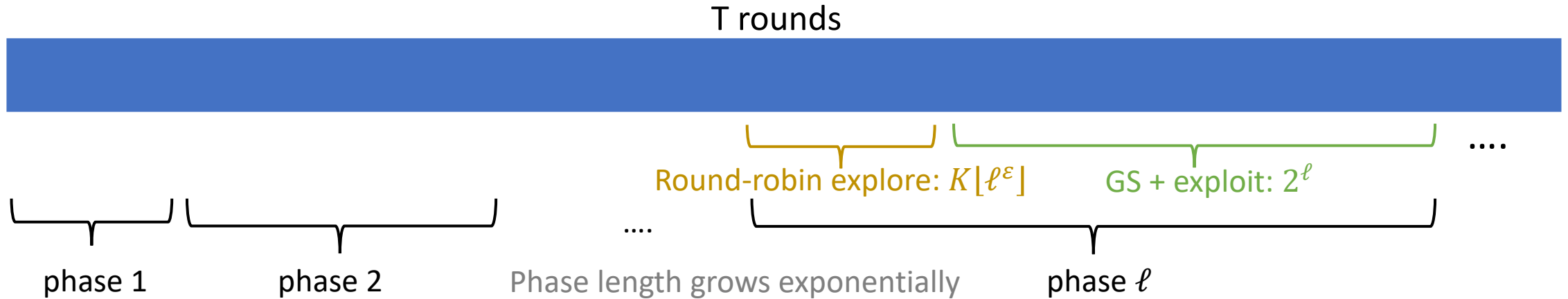
- When p_3 lacks exploration on a_1 with $a_1 > a_3 > a_2$ on UCB, GS outputs the matching¹ $(p_1, a_2), (p_2, a_1), (p_3, a_3)$
- p_3 fails to observe a_1
- UCB vectors do not help on exploration here
- Not consistent with the principle of *optimism in face of uncertainty*

1. When p_1 and p_2 submit the correct rankings⁵⁶

How to balance EE in a more appropriate way?

- Exploration-Exploitation trade-off
 - Exploitation goes through with correct rankings by following GS
 - Require enough exploration to estimate the correct rankings
- The UCB ranking does not guarantee enough exploration
- Perhaps design manually?
- To avoid other players' block: Coordinate selections in a round-robin way

PhasedETC [Basu et al., 2021]



Implementation: Exploration

For round t :

$$A_i(t) = a_{(t+i) \bmod K}$$

// p_1 : 1 2 3 1 2 3 1 2 3

// p_2 : 2 3 1 2 3 1 2 3 1

Update the estimated ranking based on the received rewards

Implementation: GS + exploitation

//Follow GS to find the matching with the estimated ranking ρ based on the empirical mean

Initialize $s_i = 1$ for each player p_i

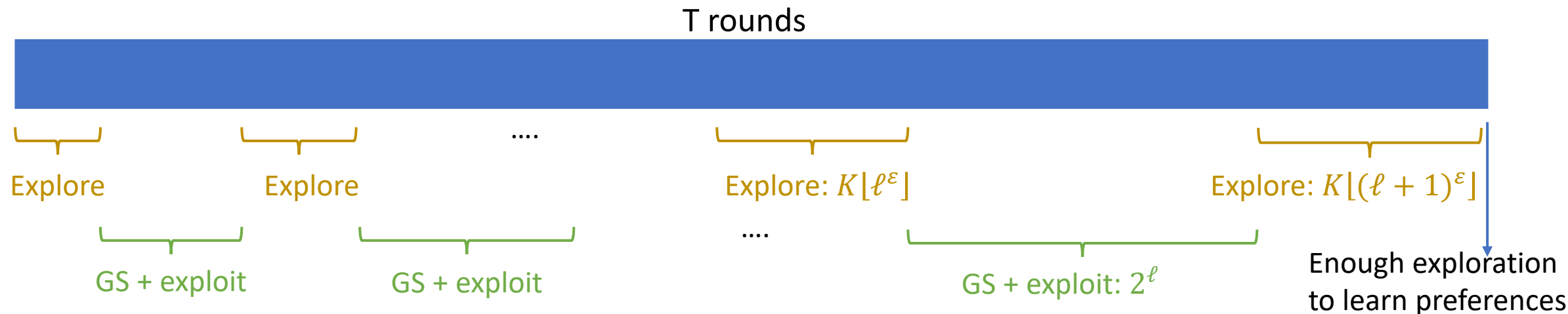
For round t :

$$A_i(t) = a_{\rho_{s_i}}$$

If p_i is not matched, $s_i = s_i + 1$

PhasedETC: Regret analysis

- Exploration is enough \implies Estimated ranking is correct \implies In the corresponding phase: GS returns the player-optimal stable matching



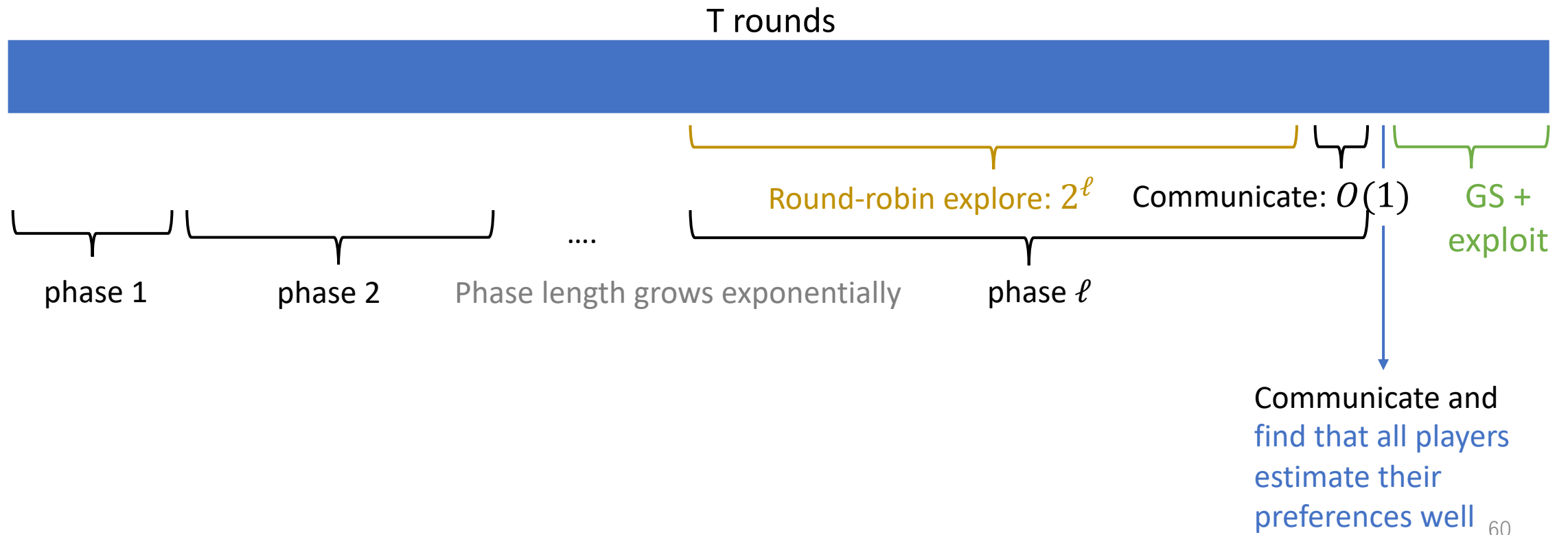
- The player-optimal regret comes from exploration and exploitation before estimating well

$$\overline{Reg}_i(T) = O\left(K \log^{1+\epsilon} T + 2\left(\frac{1}{\Delta^2}\right)^{1/\epsilon}\right)$$

Exponentially large term

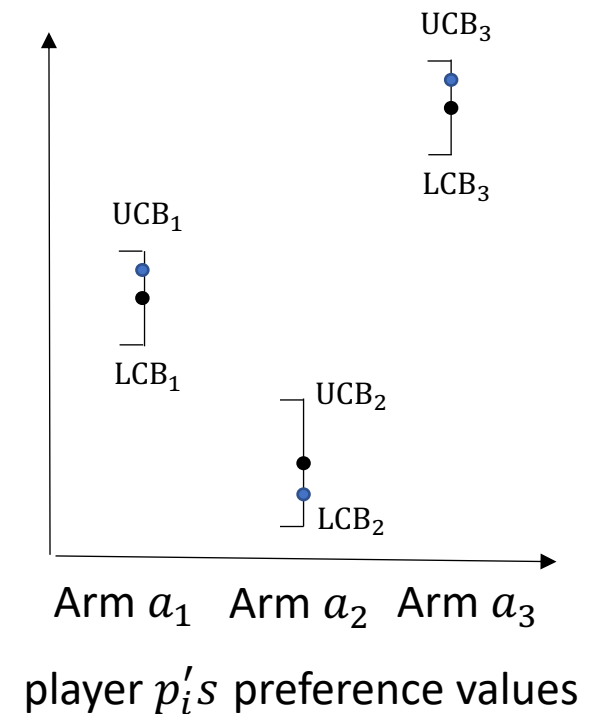
Explore-then-GS (ETGS) [Kong and Li, 2023]

- Avoid unnecessary exploitation before estimating preferences well
 - Only when all players estimate well, enter GS + exploit



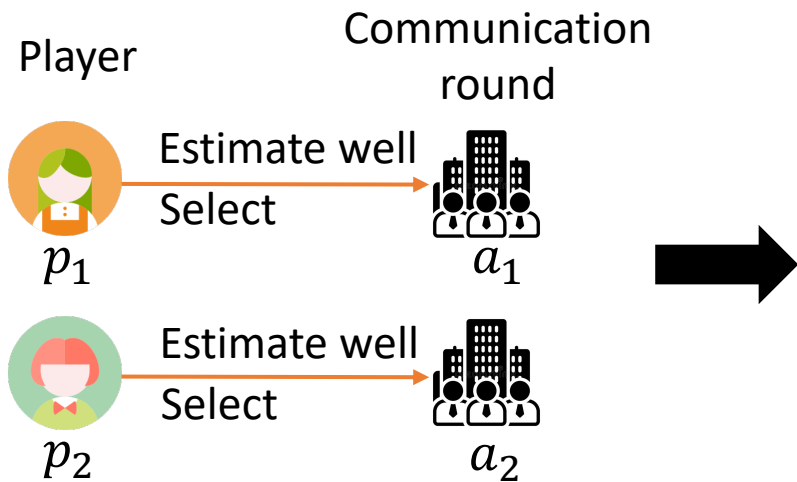
ETGS implementation: Communication

- At communication block: players determine whether **all players** estimate their preference rankings well
- For p_i
 - If there exists a ranking ρ_i over arms such that
 - The confidence intervals of all arms are disjoint
 - Note: this estimated ranking is accurate w.h.p.
- How to communicate with others?



ETGS implementation: Communication (cont.)

- Based on observed all players' matching outcomes [KL, 2023]
 - If p_i has estimated well with ranking ρ_i : select arm a_i
 - Else: Select nothing

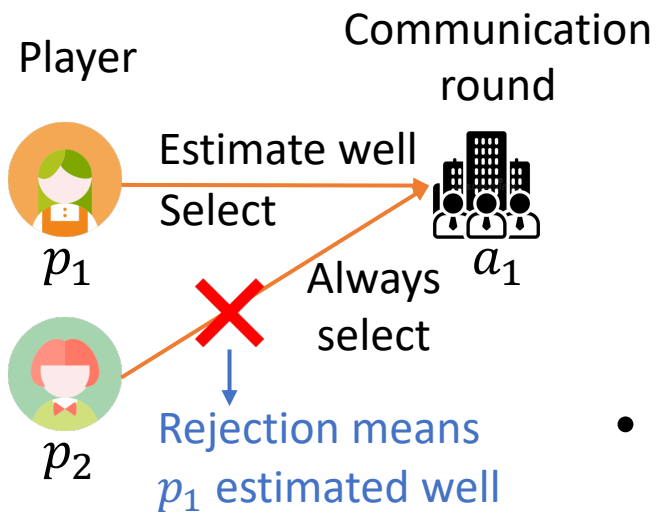


At the communication round, if p_i observes that **all players have been matched**:

Then **all players estimate their preference well**

ETGS implementation: Communication (cont.)

- Based on players' own matching outcomes [Zhang et al., 2022]
 - Communicate based on every pair of players
 - p_i can transmit information $\{0,1\}$ to $p_{i'}$ based on a_j ($p_i > p_{i'}$)
 - In the corresponding round, $p_{i'}$ always selects a_j
 - If p_i finished exploration, selects a_j
 - $p_{i'}$ is rejected, receives information 1
 - Otherwise, p_i do not select a_j
 - $p_{i'}$ is accepted, receive information 0
 - If a player cannot receive others' information (all arms prefer this player than others)
 - The player can directly exploit the stable arm
 - Others cannot block it



ETGS: Regret analysis [Kong and Li, 2023]

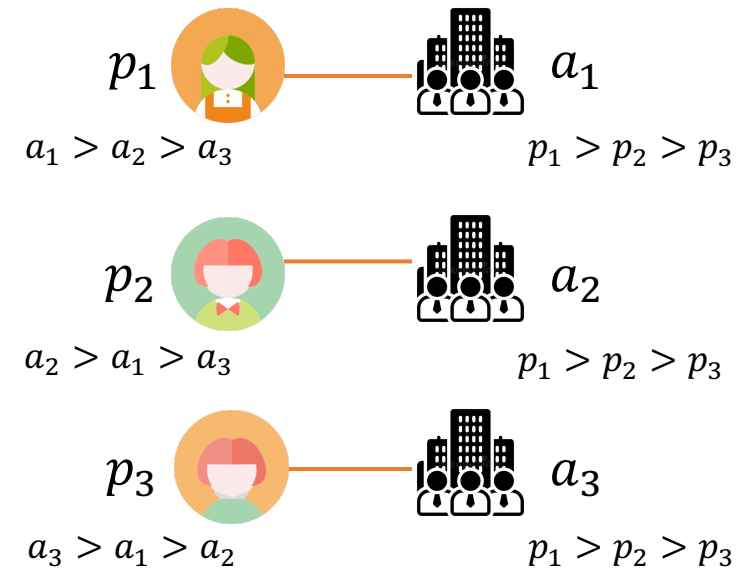
- Exploration is enough \implies Estimated ranking is correct \implies All players enter the GS + exploit phase and find the player-optimal stable matching
- The player-optimal regret comes from exploration and communication

$$\overline{Reg}_i(T) = O\left(\frac{K \log T}{\Delta^2} + \log\left(\frac{K \log T}{\Delta^2}\right)\right)$$

- What is the optimal regret that an algorithm can achieve?

Lower bound [Sankararaman et al., 2021]

- Optimally stable bandits
 - All arms have the same preferences
 - \implies **Unique** stable matching exists
 - The stable arm of each player is its optimal arm
- For any player p_i
 - Its stable arm is a_i
 - a_i prefers $p_1, p_2 \dots \dots p_{i-1}$ than p_i
 - $T_{i,j}$: the number of times that p_i selects a_j



$$\overline{Reg}_i(T) \geq \max \left\{ \underbrace{\Delta_{i,i,j} \sum_{j \neq i} T_{i,j}}_{p_i \text{ selects sub-optimal arm } a_j}, \underbrace{\Delta_{i,\min} \sum_{i' < i} T_{i',i}}_{\substack{\text{The minimum regret that } p_i \text{ may suffer at any round} \\ \text{The optimal arm } a_i \text{ is occupied by a higher-priority player}}} \right\}$$

p_i selects sub-optimal arm a_j

The optimal arm a_i is occupied by a higher-priority player

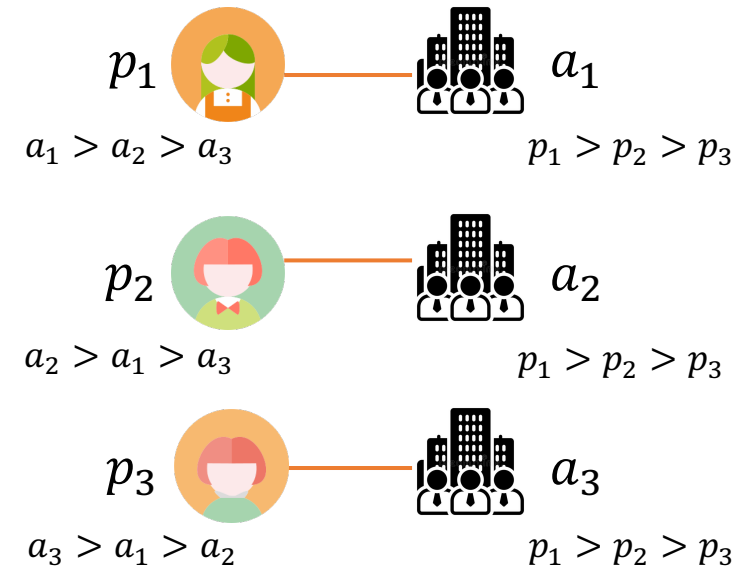
Lower bound (cont.)

- How many times does p_i select a sub-optimal arm a_j ?
 - To distinguish the sub-optimal arm a_j from the optimal arm a_i
 - p_i needs to observe this arm

$$\Omega\left(\frac{\log T}{\Delta_{i,i,j}^2}\right) \text{ times}$$

- K sub-optimal arms cause regret

$$\Omega\left(\sum_{j \neq i} \frac{\log T}{\Delta_{i,i,j}^2} \cdot \Delta_{i,i,j}\right) = \Omega\left(\frac{K \log T}{\Delta}\right)$$



Lower bound (cont.)

- How many times does a_i is occupied by a higher-priority player $p_{i'}$?
 - To distinguish the sub-optimal arm a_i from the optimal arm $a_{i'}$
 - $p_{i'}$ needs to observe this arm

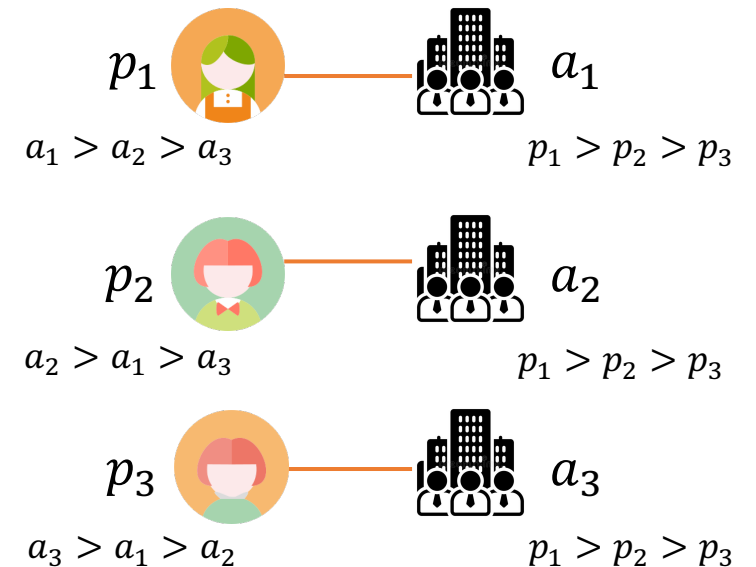
$$\Omega\left(\frac{\log T}{\Delta_{i',i',i}^2}\right) \text{ times}$$

- N higher-priority players cause regret

$$\Omega\left(\sum_{i' < i} \frac{\log T}{\Delta_{i',i',i}^2} \cdot \Delta_{i,\min}\right) = \Omega\left(\frac{N \log T}{\Delta^2}\right)$$

- The stable regret satisfies

$$\overline{\text{Reg}}_i(T) \geq \Omega\left(\max\left\{\frac{N \log T}{\Delta^2}, \frac{K \log T}{\Delta}\right\}\right)$$

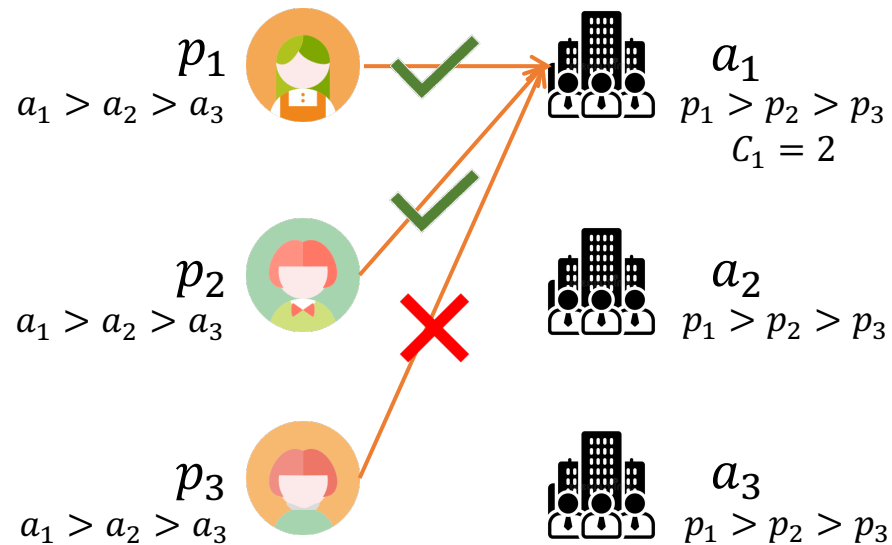


One-to-one markets: Results overview

Regret type	Regret Bound	Communication type	References
Player-optimal	$O\left(\frac{K \log T}{\Delta^2}\right)$	Centralized, known Δ	[Liu et al., 2020]
Player-pessimal	$O\left(\frac{NK \log T}{\Delta^2}\right)$	Centralized	
	$O\left(\frac{N^5 K^2 \log^2 T}{\rho^{N^4} \Delta^2}\right)$	Decentralized, observed matching outcomes	[Liu et al., 2021]
			[Kong et al., 2022]
Unique	$O\left(\frac{NK \log T}{\Delta^2}\right)$	Decentralized	[Sankararaman et al., 2021; Basu et al., 2021; Maheshwari et al., 2022]
Optimal stable bandits (Unique)	$\Omega\left(\frac{N \log T}{\Delta^2}\right)$	Decentralized	[Sankararaman et al., 2021]
Player-optimal	$O\left(K \log^{1+\varepsilon} T + 2\left(\frac{1}{\Delta^2}\right)^{1/\varepsilon}\right)$	Decentralized	[Basu et al., 2021]
	$O\left(\frac{K \log T}{\Delta^2}\right)$	Decentralized, observed matching outcomes	[Kong and Li, 2023]
		Decentralized	[Zhang et al., 2022]

How about many-to-one markets?

- Responsiveness:
 - Each arm a_j has preferences over individual players and a capacity C_j
 - Accept the most preferred C_j players among those who propose to it



Extension of one-to-one algorithms

Centralized ETC/UCB [Wang et al., 2022]

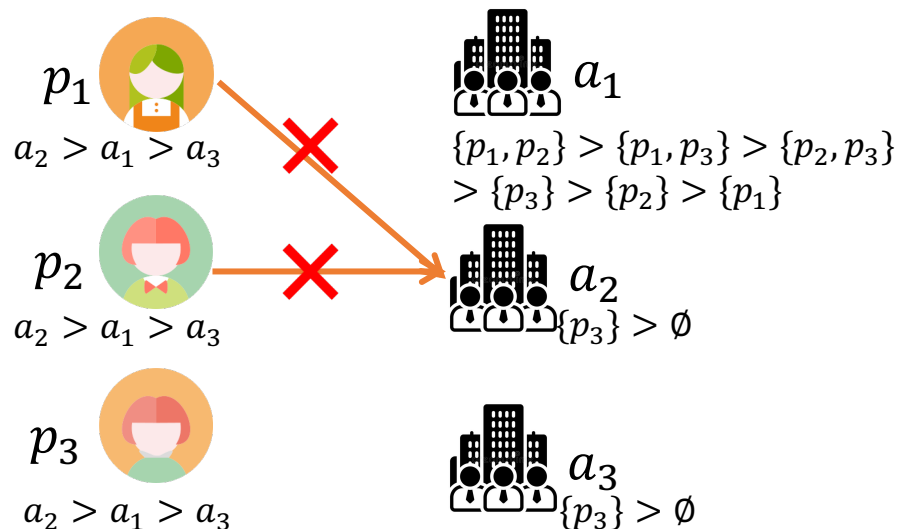
Decentralized UCB [Wang et al., 2022]

ETGS [Kong and Li, 2024]

Results in the **same** regret upper bounds

Many-to-one markets: Substitutability

- Challenge: Arms may reject **all** applications, players fail to explore in a round-robin manner



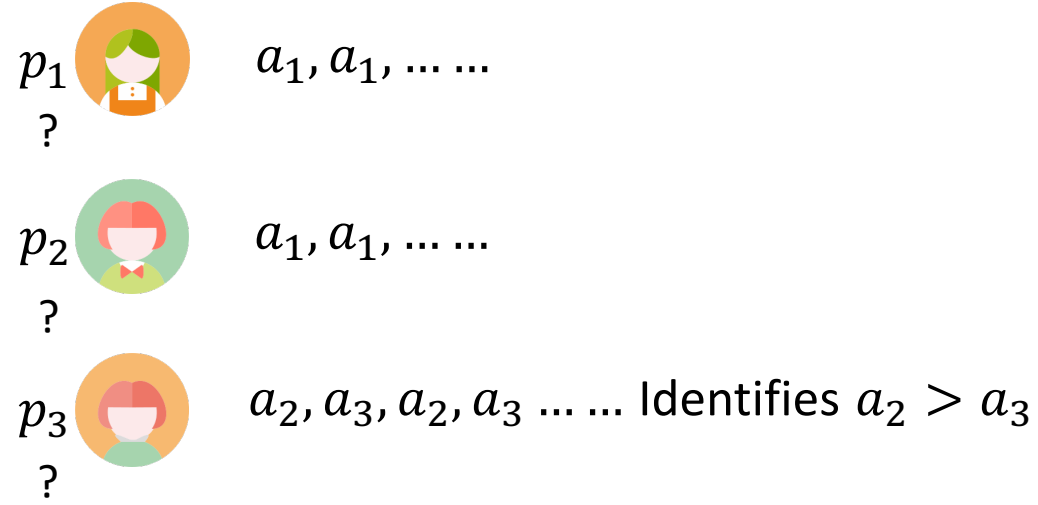
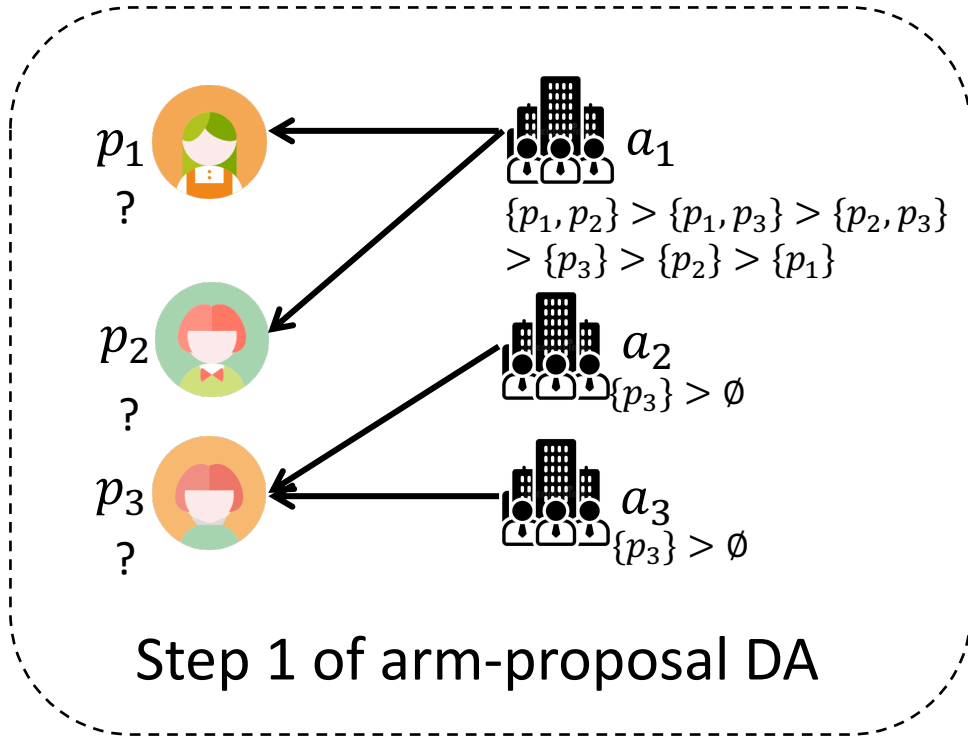
When p_1 or p_2 selects a_2 , a_2 reject them

Neither p_1 nor p_2 can receive rewards and learn their unknown preferences over a_2

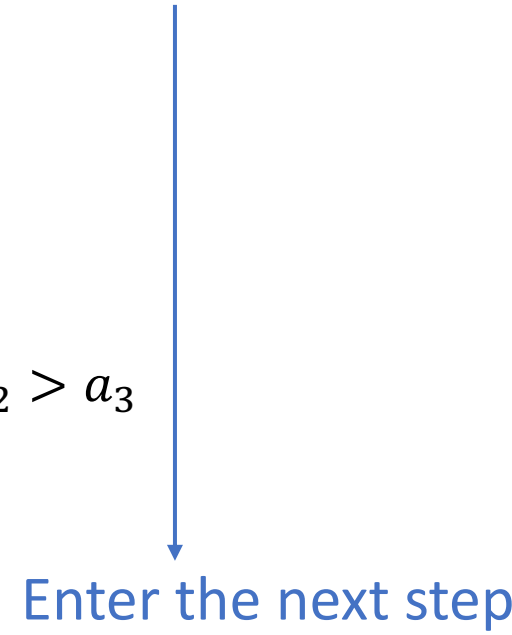
- Idea: Determine which match to explore from the arm side
- From **arm-proposal DA** to design learning process

Substitutability: Algorithm [KL, 2024]

- First assume players know arms' preferences¹



All players determine which arm is optimal



¹Could use $O(NK^2)$ rounds to learn each arm's most preferred player set at the start of each step of arm-proposal DA.

Substitutability: Theoretical analysis

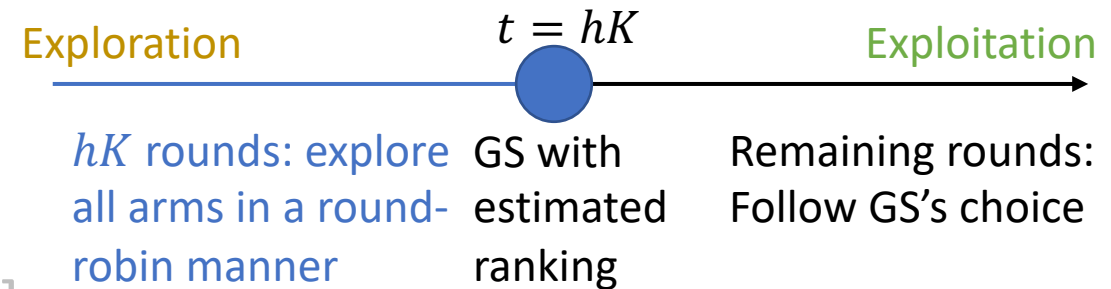
- Arm-proposal DA produces the player-pessimal stable matching
- Each rejection requires $O(\log T / \Delta^2)$ rounds
 - At most NK rejections happen
- The player-pessimal stable regret of each player p_i satisfies

$$\underline{Reg}_i(T) \leq O\left(\frac{NK \log T}{\Delta^2}\right)$$

The first result for combinatorial preferences

Strategic behavior: One-to-one setting

- Can players improve their rewards by deviating from the algorithm?



- Warm up: Centralized ETC [Liu et al., 2020]
 - At time $t = hK$: players **report** the estimated preference ranking
 - In other rounds: players have no freedom of choice
 - Based on the property of GS
 - Single player's deviation cannot improve the matching results (obtain linear reward increase)
 - Is strategy-proof
 - Also holds for the many-to-one setting with responsiveness [Wang et al., 2022]

Strategic behavior: Centralized UCB [Liu et al., 2020]

- At each round: players **report** their UCB rankings
- Open: Not sure whether a single player' deviation can obtain $O(T)$ reward increase
- A weaker result
 - A single player **can not** match a better arm than the **optimal stable matching** in $O(T)$ times (Note the regret is only guaranteed for the pessimal stable matching)

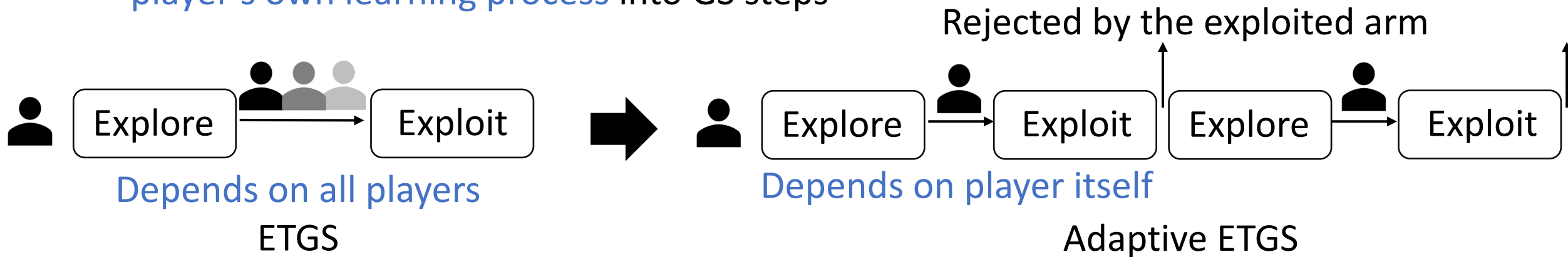
Strategic behavior: ETGS [KL, 2023; Zhang et al., 2022]



- If there exists a player whose stable arm is the least preferred one
- He can **always report** that he has not finished exploration
- All players fail to enter the exploitation phase
- This player: Always match better arms during exploration, $O(T)$ reward increase
- Other players: $O(T/K)$ times match worse arms, $O(T)$ reward decrease
- Not strategy-proof!

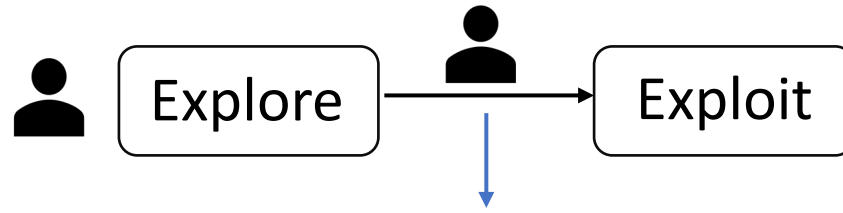
Adaptive ETGS [Kong and Li, 2024]

- Idea: Instead of starting GS + exploitation with **all players' agreement**, integrating **each player's own learning process** into GS steps



- Each player explores arms in a round-robin manner
- Once the player identifies the most preferred one, always exploits this arm
- If the exploited arm is occupied by a higher-priority player (the arm “rejects” the player)
 - Enter the next step of GS (explore the next most preferred arm)

Adaptive ETGS: Strategic behavior



Have identified the optimal arm. What to report?

How about reporting NOT?

- Equivalent to delayed entering GS in the offline setting
- Cannot change the final matching results

How about reporting a non-optimal arm?

- Equivalent to misreporting rankings in the offline GS
- Cannot improve the final matched partner

- Is strategy-proof: Single player can not obtain $O(T)$ reward increase (improve the final matched arm) by misreporting the exploration status
- Also can extend to many-to-one markets with responsiveness

Adaptive ETGS: Regret

- Arrangement of round-robin exploration under responsiveness
 - $C := \sum_j C_j$
 - In every C rounds, each player can match each available arm once
- Each step of GS executes $O(C \log T / \Delta^2)$ times
- At most NK steps
- The player-optimal stable regret of each player p_i satisfies

$$\overline{Reg}_i(T) \leq O\left(\frac{NKC \log T}{\Delta^2}\right)$$

When reduced to one-to-one setting, the result is $O(N^2 K \log T / \Delta^2)$

Many-to-one markets: Results overview

Setting	Regret type	Regret Bound	Communication type	References
Responsiveness	Player-optimal	$O\left(\frac{K \log T}{\Delta^2}\right)$	Centralized, known Δ	[Wang et al., 2022]
	Player-pessimal	$O\left(\frac{NK^3 \log T}{\Delta^2}\right)$	Centralized	
		$O\left(\frac{N^5 K^2 \log^2 T}{\kappa^{N^4} \Delta^2}\right)$	Decentralized, observed matching outcomes	
	Player-optimal	$O\left(\frac{K \log T}{\Delta^2}\right)$	Decentralized, observed matching outcomes, $N \leq K \cdot \min_j C_j$	[Kong and Li, 2024]
$O\left(\frac{N \min\{N, K\} C \log T}{\Delta^2}\right)$		Decentralized, observed matching outcomes		
Substitutability	Player-pessimal	$O\left(\frac{NK \log T}{\Delta^2}\right)$	Decentralized, observed matching outcomes, known arms' preferences	

Other setting variants

- Contextual information [Li et al., 2022]
- Non-stationary preferences [Ghosh et al., 2022; Muthirayan et al., 2023]
- Two-sided unknown preferences [PD, 2023; PG, 2023]
- Markov matching markets [Min et al., 2022]
- Multi-sided matching markets [Mordig et al., 2021]
- Money transfer [Jagadeesan et al., 2021]
- P2P: matching with budget [Sarkar, 2021]

Summary of Part 3: Bandit algorithms in matching markets

- Centralized algorithms
 - ETC, UCB
 - The failure of UCB
- Decentralized algorithms
 - General markets
 - Markets with unique stable matching
 - Explore-then-GS (ETGS) strategies
- Lower bound
- Many-to-one markets
- Strategic behavior
 - Adaptive ETGS
- Other variants



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Part 4: Beyond Matching Markets

Shuai Li, Fang Kong

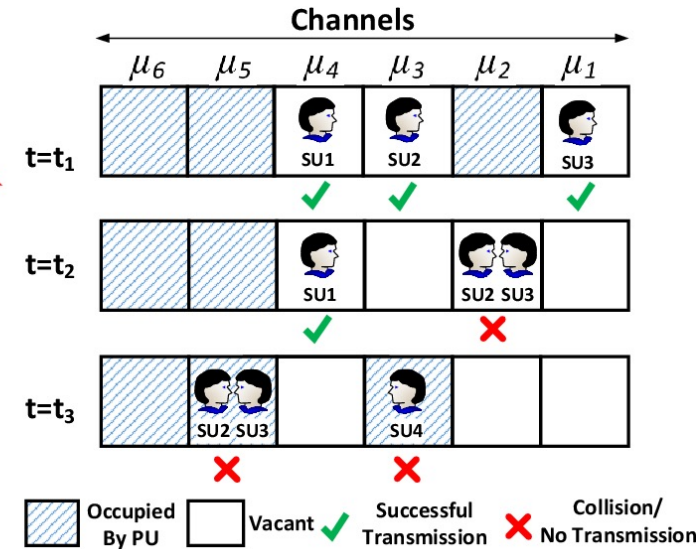
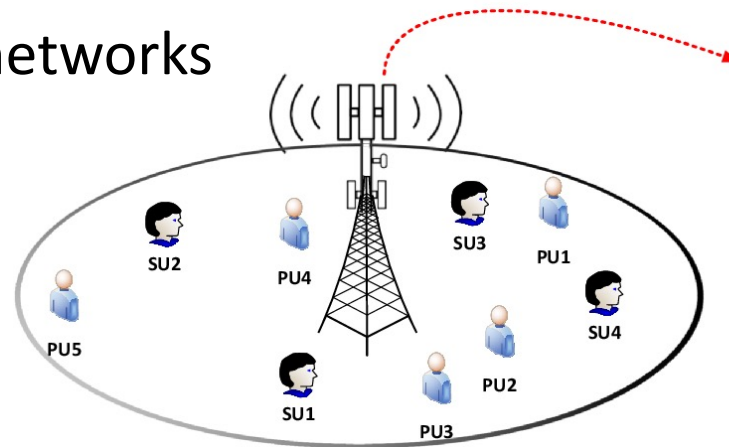
Shanghai Jiao Tong University

Outline

- Multi-player bandits
 - Example: Cognitive radio networks
 - Centralized settings
 - Decentralized settings
- Learning in auctions
 - One seller and multiple buyers
 - Multiple sellers and buyers
 - Dynamic sellers and buyers
 -

Multi-player bandits

Cognitive radio networks



- N users (players) hope to use K channels (arms) for transmission
- A single user repeatedly chooses among a choice of K channels
- At each round $t = 1, 2, \dots, T$
 - Each player p_i selects an arm $A_i(t)$
 - $X_{i,j}(t)$: Information transmission quality, with unknown expectation $\mu_{i,j}$
 - If collided with other players, only receive reward 0

Multi-player bandits: Objective

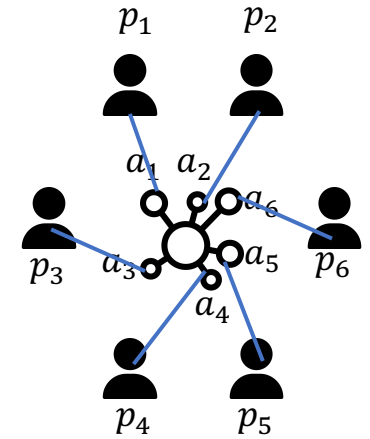
- A matching m is a one-to-one function: $[N] \rightarrow [K]$
- The expected utility of m :

$$U(m) := \sum_i \mu_{i,m_i}$$

- Objective: Minimize the **collective** regret

$$Reg(T) = T \cdot \max_m U(m) - \mathbb{E} \left[\sum_{t=1}^T \sum_i \underbrace{\mu_{i,A_i(t)} (1 - \eta_{A_i(t)}(t))}_{\text{Final reward of player } p_i \text{ at time } t} \right]$$

Collision indicator:
1 if collide; 0 otherwise



Comparison: Multi-player V.S. Matching markets

- Collision
 - Multi-player bandits: Players receive **no** reward
 - Matching markets: **Accepted player(s)** receive the reward (based on arms' preferences)
- Objective
 - Multi-player bandits: Collective **utilities**
 - Matching markets: **Equilibrium** state of the market

Multi-player bandits: Settings

- Centralized setting:
 - All players follow a central platform to avoid conflicts
- Decentralized setting:
 - Different levels of observed information
 - Pre-agreement
 - Collision information
 - Only observe the final reward
 -

Multi-player bandits: Centralized setting

- Homogeneous setting [Anantharam et al., 1987]:
 - All players have the same preferences over arms
 - The problem reduces to bandits with multiple plays [Komiyama et al., 2015]
 - A single player selects N over K arms in each round
- Heterogeneous setting:
 - Players have different preferences over arms
 - The problem reduces to combinatorial bandits problem [Chen et al., 2013]:
 - A single player and NK arms (original player-arm pairs)
 - At each round: The player selects an action (a matching), and receives the corresponding reward

Multi-player bandits: Decentralized setting

- Key point: avoid conflicts among players
- Based on pre-agreement:
 - Each player has a rank i and aims to focus on the i -th best arm [Anandkumar et al., 2010]
- Based on the collision information:
 - Musical chair [Rosenski et al., 2016]:
 - A player uniformly sample arms and focus on this arm until no collision
 - After some time, with high probability, players focus on different arms
 - Communication [Boursier et al., 2019]:
 - Collision: receive 1; no collision: receive 0
 -
- Without collision information [Bubeck et al., 2020; 2021]
- Other multi-agent interaction rules?

Example of auction: Online advertising

- A publisher (mechanism) has a set of advertising slots
- Assigns them to N buyers
- When a slot is assigned to a buyer, its reward corresponds to the click-through-rate (CTR) ...
- Buyers do not know their exact values towards an assignment



Buyer 1

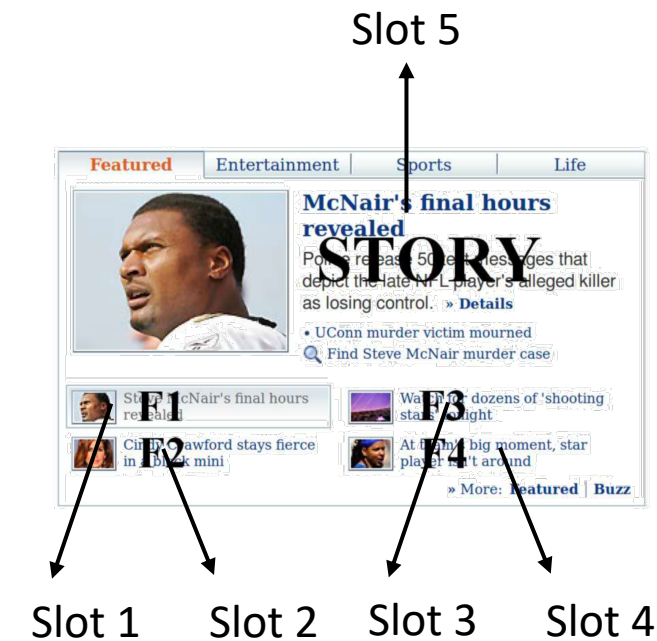


Buyer 2

.....

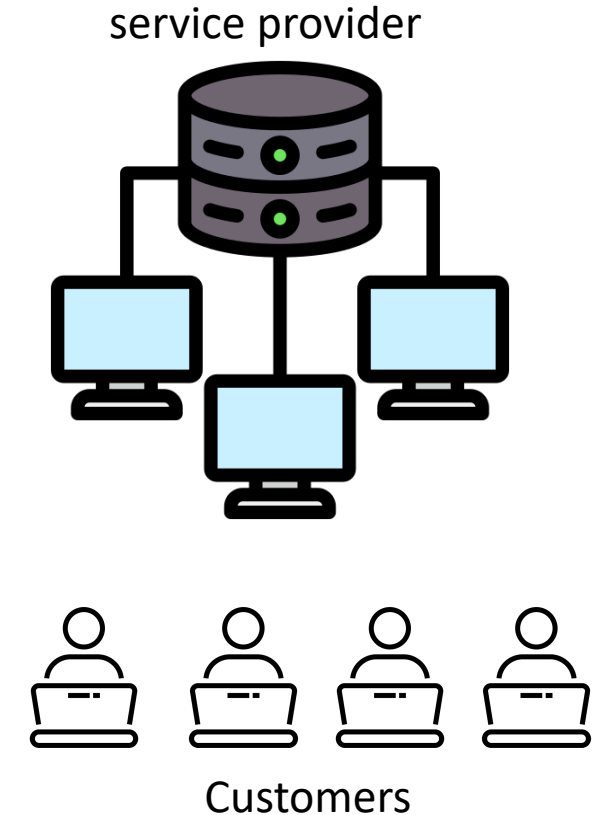


Buyer N



Example of auction: platform-as-a-service

- The service provider (seller) serves multiple customers (buyer) using the same compute cluster
- The seller chooses a service level for each buyer, and charge them accordingly
- The buyer's experience is affected by exogenous stochastic factors such as traffic, machine failures
- Buyers do not know their values towards an assignment



Formulation: Repeated auction [Kandasamy et al., 2023]

- 1 seller and N buyers (players)
- The seller chooses an assignment ω , charge a price P_i to player $i \in [N]$
- For each assignment ω
 - Player i 's value is $v_i(\omega)$ (unknown)
 - Seller's value is $v_0(\omega)$
- In each round t :
 - The seller chooses an assignment $\omega(t)$ and charge price $P_i(t)$
 - Player i receives a reward $X_i(t)$ with expectation $v_i(\omega_t)$

profits, satisfaction, ...

cost

Repeated auction: Objective

- Social welfare

$$V(\omega_t) = v_0(\omega_t) + \sum_i v_i(\omega_t)$$

- Optimal assignment $\omega_* \in \arg \max_{\omega} V(\omega)$

- Minimize the social welfare regret

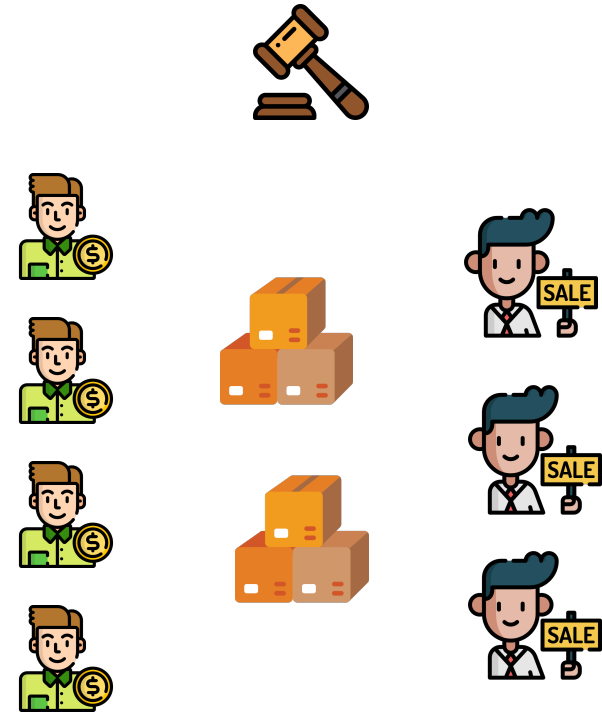
$$Reg(T) = T \cdot V(\omega_*) - \mathbb{E} \left[\sum_{t=1}^T V(\omega_t) \right]$$

Repeated auction: Objective (cont.)

- Players' own utilities
 - Given assignment ω_t and price $P_i(t)$
 - The player i 's expected utility is $u_i(t) = v_i(\omega_t) - p_i(t)$
 - Cumulative utilities: $\sum_t u_i(t)$
- Truthfulness
 - A single player cannot improve its cumulative utilities by deviating from the algorithm
- Individual rationality
 - Do not charge a player more than her bid
 - The cumulative utilities of any player is non-negative

Multiple sellers: Double auctions

- N buyers, K sellers
- Single type of good
- Each buyer $i \in [N]$ has a unknown valuation B_i
- Each seller $j \in [K]$ has a unknown valuation S_j



Multiple sellers: Double auctions' setting [Basu and Sankararaman, 2023]

- In each round t :
 - Each buyer i submits bid $b_i(t)$, each seller j submits bid $s_j(t)$
 - The mechanism outputs:
 - Participants subsets $\mathcal{P}_b(t), \mathcal{P}_s(t)$ with the same size $K(t) \leq \min\{N, K\}$
 - Trading price $P(t)$
 - Participating buyer i receives utility $u_i(t) = X_i(t) - P(t)$
 - Participating seller j receives utility $u_j(t) = P(t) - X_j(t)$
 - Here $X_i(t)$ is with expectation B_i , $X_j(t)$ is with expectation S_j
 - Other buyers and sellers receive utility 0

Multiple sellers: Double auctions' objective

- Social welfare

- Cumulative values of agents who hold the goods

$$\sum_{i \in \mathcal{P}_b(t)} B_i + \sum_{j \in [K] \setminus \mathcal{P}_s(t)} S_j$$

- Minimize the social welfare regret

$$Reg(T)$$

$$= T\left(\sum_{i \in \mathcal{P}_b^*} B_i + \sum_{j \in [K] \setminus \mathcal{P}_s^*} S_j\right) - \mathbb{E}\left[\sum_{t=1}^T \left(\sum_{i \in \mathcal{P}_b(t)} B_i + \sum_{j \in [M] \setminus \mathcal{P}_s(t)} S_j\right)\right]$$

Optimal participating buyers

Optimal participating sellers

- Minimize the individual regret

$$Reg_{b,i}(T) = T(B_i - p^*) \mathbb{I}(i \in \mathcal{P}_b^*) - \mathbb{E}\left[\sum_{t: i \in \mathcal{P}_b(t)} (B_i - P(t))\right]$$

- Similar for the seller side

Optimal trading price

Dynamic sellers and buyers [Cesa-Bianchi et al., 2020]

- At each time t , a seller and a buyer arrive and wish to trade some good
- The seller's and buyer's valuation S_t, B_t
 - Realizations of underlying values s_t, b_t
- The mechanism selects a price P_t
- The trade occurs if and only if $S_t \leq P_t \leq B_t$
- The learner gains a reward $(B_t - S_t)\mathbb{I}\{S_t \leq P_t \leq B_t\}$
- Aim to selecting prices to minimize the regret

$$Reg(T) = \max_p \mathbb{E} \left[\sum_{t=1}^T (B_t - S_t)\mathbb{I}\{S_t \leq p \leq B_t\} - \sum_{t=1}^T (B_t - S_t)\mathbb{I}\{S_t \leq P_t \leq B_t\} \right]$$



Other variants

- Different auction scenarios
- Different trading mechanisms
- Different learning side
 - The agent side
 - The mechanism side
-
- [Gatti et al., 2012; Kakade et al., 2013; Babaioff et al., 2014; Babaioff et al., 2015; Nazerzadeh et al., 2016; Weed et al., 2016; Nedelec et al., 2019;

Summary of Part 4: Beyond matching markets

- Multi-player bandits
 - Example: Cognitive radio networks
 - Centralized settings
 - Decentralized settings
- Learning in auctions
 - One seller and multiple buyers
 - Multiple sellers and buyers
 - Dynamic sellers and buyers
 - Other variants

Open problems: Matching markets

- Optimality
 - Regret
 - Strategic behavior

Open problems: Regret

- What is the optimal regret in the one-to-one setting?

Regret type	Regret Bound	Communication type	References
Optimal stable bandits (Unique stable matching)	$\Omega(N \log T / \Delta^2)$ ↑ Gap	Decentralized	[Sankararaman et al., 2021]
Player-optimal stable matching	$O(K \log T / \Delta^2)$ ↓	Decentralized	[Kong and Li, 2023; Zhang et al., 2022]

- Recall that to ensure players can be matched, all existing works assume $N \leq K$

Open problems: Regret (cont.)

- What is the optimal regret in the many-to-one setting?

Setting	Regret type	Regret Bound	Communication type	References
Responsiveness	Player-optimal stable matching	$O\left(\frac{K \log T}{\Delta^2}\right)$	Decentralized, known matching outcomes, $N \leq K \cdot \min_j C_j$	[Kong and Li, 2024]
	Player-optimal stable matching	$O\left(\frac{N \min\{N, K\} C \log T}{\Delta^2}\right)$	Decentralized, known matching outcomes	
Substitutability	Player-pessimal stable matching	$O\left(\frac{NK \log T}{\Delta^2}\right)$	Decentralized, known matching outcomes	

Is the player-optimal stable matching achievable?

What is the optimal regret under the responsiveness?

Open problems: Regret & Strategic behavior

- What is the optimal regret when guaranteeing strategy-proofness?

Regret type	Regret Bound	Strategy-proof	References
Player-optimal stable matching	$O(K \log T / \Delta^2)$	No	[Kong and Li, 2023; Zhang et al., 2022]
Player-optimal stable matching	$O(N^2 K \log T / \Delta^2)$ $O(N^2 C \log T / \Delta^2)$ responsiveness	Yes	[Kong and Li, 2024]

Open problems: Matching markets (cont.)

- How to generalize the setting and what is the optimal regret in these settings?
 - How to deal with two-sided unknown preferences?
 - Existing works assume arms have known preferences and use this to conduct coordination/communication. But arms may also have unknown preferences
 - How to deal with players' indifferent preferences?
 - Players may be indifferent over multiple arms
 - How to utilize the contextual information to accelerate the learning efficiency?
 - Agents' features (gender, age, hometown)
 - How to handle asynchronous agents?
 - Agents may enter the system at different times

.....

Open problems: Other mechanism design

- Optimality in existing settings
 - What is the optimal social welfare regret, individual regret?
 - How to guarantee strategy-proofness while ensuring efficiency?
- Model generalizations
 - Relax the required assumptions/observation on agents' rewards
 - Consider other trading mechanisms to ensure the desired properties
 - Consider other common auction scenarios



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Thanks!
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Questions?



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